

SAM LEONARD BECK

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SUMMARY

Experienced career director and counselor with over 20 years of documented success in a college/university student development setting. Exemplary programming, presentation, counseling and teaching skills. Demonstrated excellence in developing and implementing innovative services utilizing current technology, theories and career trends. Able to work independently to meet and exceed goals while directing and mentoring others. Accustomed to excelling as a student-oriented team member in a fast-paced setting.

QUALIFICATIONS & ACHIEVEMENTS

- Earned National Certified Counselor, National Certified Career Counselor, North Carolina Licensed Professional Counselor and Master Career Counselor designations.
- Experienced in working with college students in interests, skills and values clarification, establishing work-related preferences, generating career alternatives, assessing occupational outlook, evaluating career options, interpreting career assessments, and utilizing career decision-making models.
- Dynamic workshop presenter on varied subjects such as Resume Development, Interview Skills, Job Search Strategies, Technology and Career Service Delivery, Netiquette, Understanding Personality Type Preferences, Type in Organizations, Avoiding Job Burnout and Understanding Generation Differences in the Workplace. Regularly present workshops on a local, state, regional and national level with superior evaluations and accolades from participants.
- Qualified to administer and interpret the Myers-Briggs Type Indicator. Completed 36 hour certification program and 14 hour career workshop. Experienced in using the Myers-Briggs Type Indicator in career counseling, personal counseling, team-building and leadership training.
- Qualified to administer and interpret the Campbell Interest and Skills Survey. Completed 8 hour training and qualification program.
- Consulted with clients from Pepsi-Cola, IBM, Ingersoll-Rand, UPS, Duke Energy and AHP-Wyeth, as well as other national employers, as a relocation career consultant.
- Recognized leader in the area of career development with statewide leadership in career associations, consortiums and organizations.
- Advanced proficiency with office and educational technology including Word, Excel, PowerPoint, FrontPage, Camtasia Studio, phplist, Blackboard, html, website design, and other computer and internet tools. Developed and implemented innovative resume development tool, PantherTrax, currently in use throughout the university. Developed and implemented Graduation Destination CD, a comprehensive career and job search program, implemented throughout the university as an innovative program delivery model for career services.
- Experienced university instructor with 9 years experience teaching an Academic Development course. Course evaluations from students are consistently excellent with extensive positive comments.
- Initiated and maintained strong faculty and academic connections in order to share information as part of a comprehensive career program. Served on accreditation committee for SACS and assisted with Quality Enhancement Plan. Served on committee for Excellence in the Phillips School of Business. Conducted Communication across the Business Curriculum training workshop for faculty in the Phillips School of Business at High Point University.
- Skilled at developing and maintaining positive, productive relationships with a broad range of career constituents including employers and alumni as well as students, faculty and administrators.

RELATED EXPERIENCE

Director of Career Development *High Point University* 1994 - present
Direct and administrate total career development and employment assistance program for 1900 day students, 1100 evening degree students and 140 graduate students. Maintain budget, generate annual and long-range reports and conduct program assessments. Supervise career counselor, assistant and student employees. Provide comprehensive career counseling with students. Utilize and interpret Focus Career Planning system and other interest inventories. Demonstrate Reference USA, Vault and other online systems for career and employer information. Assist with resume development and interview skills, including behavior-based interviews and salary negotiation. Assist students in understanding, developing and implementing a comprehensive job search strategy. Coordinate career events and programs including campus recruiting, career fairs, etiquette programs, career symposiums and employer information sessions. Serve as active employer liaison in order to develop additional opportunities for student connections. Develop and conduct workshops and career programs for classes, organizations and other specialized groups, as well as the entire student body. Work closely with faculty to co-sponsor sessions and serve as a resource for current employment and career trends. Teach Academic Development course as an adjunct professor. Serve as a dynamic member of the Student Life team in ensuring a "Wow" student experience.

Career Consultant *Ricklin-Echikson Associates* 1993 - present
Administer interest inventories, develop resumes, compile local employment resource lists and assist in all aspects of job search strategies for spouses of employees relocating into North and South Carolina. Assisted with the Pepsi-Cola relocation to Winston-Salem and regularly work with companies relocating employees such as UPS, IBM, Ingersoll-Rand, Proctor and Gamble, Owens Corning, Duke Energy and AHP-Wyeth.

Counselor *Forsyth Technical Community College* 1985 - 1994
Provided personal, academic, and career counseling to a diverse student population. Worked with adults on issues such as career and life changes, transition to school or work, coping skills and personal growth. Conducted workshops, provided orientations and performed academic advising for 100+ assigned advisees.

EDUCATION

20 continuing education hours per year *NBCC Providers* 1994 - present
Accrue in excess of 20 approved continuing education hours in career development each year for NC licensure and national certification requirements.

30 graduate hours beyond M.A. *Wake Forest University and UNC-G* 1984 - 1991
Coursework in the Department of Counseling and Education included counseling theories, career counseling, helping relationships, tests and measurements and other education courses. Coursework provided lateral entry certification and licensure as a counselor as well as NC teaching license.

Master of Arts *Wake Forest University* 1982 - 1989
Coursework in the Department of History included research focusing on American community life.

Computer Coursework *Forsyth Technical Community College* 1986 - 1988
Computer classes included Computer Operations, Microsoft Windows, Word & Basic Programming

Wake Forest School of Law *Wake Forest University* 1981 - 1982
Completed coursework including civil law, contract law, property law, criminal law and torts.

Bachelor of Arts *Wake Forest University* 1977 - 1981
Double major in Speech Communications and History. Concentration in Public Speaking and Rhetoric. Graduated Cum Laude.

PRESENTATIONS

National Career Development Association

Presenter at Annual Conference, Daytona Beach Florida, 1997, “Working Between a Line on Your Resume and an Epitaph on Your Tombstone”

North Carolina Counseling Association

Presenter at Annual Conference, 1995, Charlotte, “Understanding Intergenerational Differences”

Presenter at Annual Conference, Chapel Hill, 1998, “Working Between a Line on Your Resume and an Epitaph on Your Tombstone”

Southern Association of Colleges and Employers

Presenter at Annual Conference, New Orleans, 1998, “Working Between a Line on Your Resume and an Epitaph on Your Tombstone”

North Carolina Association of Colleges and Employers

Presenter on Graduation Destination CD as a college “Best Practice”, Atlantic Beach 2006

Presenter on PantherTrax resume development system as a college “Best Practice”, New Bern 2003

North Carolina Career Development Association

Panel at Annual Conference, Wake Forest University, 2007, Technology and Career Development

Presented “Best Practice” on Graduation Destination CD, Wake Forest University, 2006

Presenter at Annual Conference, Elon University, 2003, “Working Between a Line on Your Resume and an Epitaph on Your Tombstone”

Panel at Annual Conference, NC State University, 1998, Career Development in Multiple Settings

Earl Phillips School of Business, High Point University

Communication across the Business Curriculum training for faculty

French Heritage Furniture

MBTI and Type in Sales Organizations, 2008

Lexington Kiwanis

Speaker on topics including Martial Arts (with demonstration) and Career Concerns for Parents

Willow Creek Rotary Club

Speaker on Career Concerns for Parents, 2004

Speaker on emerging career trends in higher education, 2006

Triad Rotary Club

Speaker on Career and Employment Outlook, 1995

Davidson County 4-H

Presenter on Myers-Briggs and other education issues, 1998-2000

PUBLICATIONS

The Home Down South: The Junior Order Children’s Home – 1925-1985, 1994 & 2004

Lexington Dispatch, Guest Columnist, 1991-1994

“Pig Tales” published in TechTalk VIII Literary Magazine, Winner of Staff/Faculty Prose Award

“Sundays” published in TechTalk III Literary Magazine

“Remembering Jimmy” published in TechTalk VI Literary Magazine

“Last Rites for Ted Bundy” published in TechTalk V Literary Magazine

“Pierced Ears” published in The Lamplighter, High Point University Literary Magazine

TEACHING EXPERIENCE

ADV 101 Foundations for Academic Success, High Point University 1998 - 2007

ORI 101 Orientation to Academic Life, Forsyth Technical Community College 1993 - 1994

High Point University Karate Class, Instructor 1998 - 2001

HONORS, RECOGNITIONS & DESIGNATIONS

Who's Who Among America's Teachers, High Point University
Alpha Chi Outstanding Faculty/Staff Award, High Point University
Outstanding Senior Advocate, High Point University
National Career Development Award, NC Chapter Chairperson
Governor's Award, W-S Mayor's Committee for Person's with Disabilities, Chairperson
Phi Alpha Theta History Honor Society, Wake Forest University
Cum Laude Graduate, Wake Forest University
Member of Mensa, International High IQ Society
Black Belt in Gensei-Ryu Karate

PROFESSIONAL LEADERSHIP

North Carolina Career Consortium 1994 - present
Chairperson, 1997 - 1998 & 2004 - 2005; Treasurer, 2005 - present; Printing Chairperson, 1999 & 2005; Database/Mass Mailing Chairperson, 2000 - 2004

North Carolina Career Development Association 1990 - present
Treasurer, 1993 - 1996; Secretary, 1996 - 1997; President Elect, 1998 - 1999; President, 1999 - 2000; Past President, 2000 - 2001

North Carolina Association of Colleges and Employers 1994 - present
Secretary & Executive Board Member, 2007 - 2009; Conference Committee, Publicity & Printing Chair, 2002 & 2004

North Carolina Counseling Association 1990 - present
Board Member, 1999 - 2000

North Carolina Association of Women in Education 1987 - 1998
Secretary, 1995 - 1996; Historian, 1996 - 1997

North Carolina Student Development Association 1985 - 1994
Vice President, 1993 - 1994

American Association of Women in Community and Junior Colleges 1991 - 1994
Vice President of Forsyth Technical Community College Chapter, 1993 - 1994

Winston-Salem Mayor's Committee for Persons with Disabilities 1985 - 1990
Chairperson, 1986 - 1987

COMMUNITY LEADERSHIP

Davidson Medical Ministries, Eligibility Specialist Volunteer 2004 - present

Actor's Charity Theatre Volunteer 1989 - 2003
Volunteer dancer/performer for five "Follies" productions which each raised over \$30,000 for American Red Cross, Kaleidoscope Kids (division of Hospice) and Family Services.

American Red Cross Blood Donor, Gallon Club & Bone Marrow Donor Registrant 1989 - present

Brookside Swim Club 1993 - 2003
Board of Directors, Vice President, Secretary, Executive Secretary

Davidson County 4-H, Advisory Committee Member 1997 - 2000