

# Regression Analysis: Basic Concepts

Allin Cottrell

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The error term  $u_i$  is assumed to have a mean value of zero, and to be uncorrelated with the independent variable,  $x$ . In the simplest case it is also assumed to have a constant variance, and to be uncorrelated with its own past values (i.e., it is “white noise”).

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The estimated equation will have the form

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x$$

# OLS

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We use a different symbol for this *estimated* error ( $\hat{u}_i$ ) as opposed to the “true” disturbance or error term, ( $u_i$ ). These two coincide only if  $\hat{\beta}_0$  and  $\hat{\beta}_1$  happen to be exact estimates of the regression parameters  $\alpha$  and  $\beta$ . The estimated errors are also known as *residuals*.



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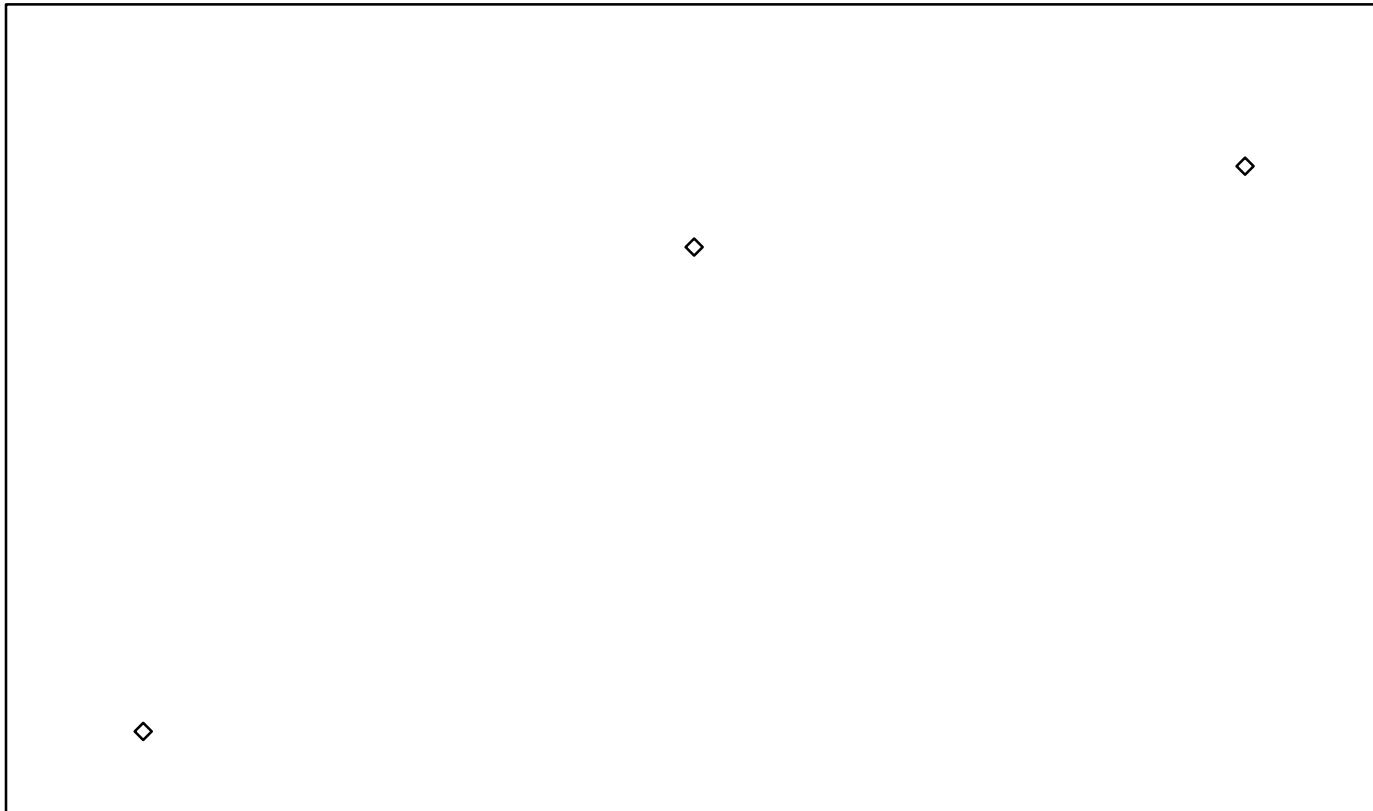
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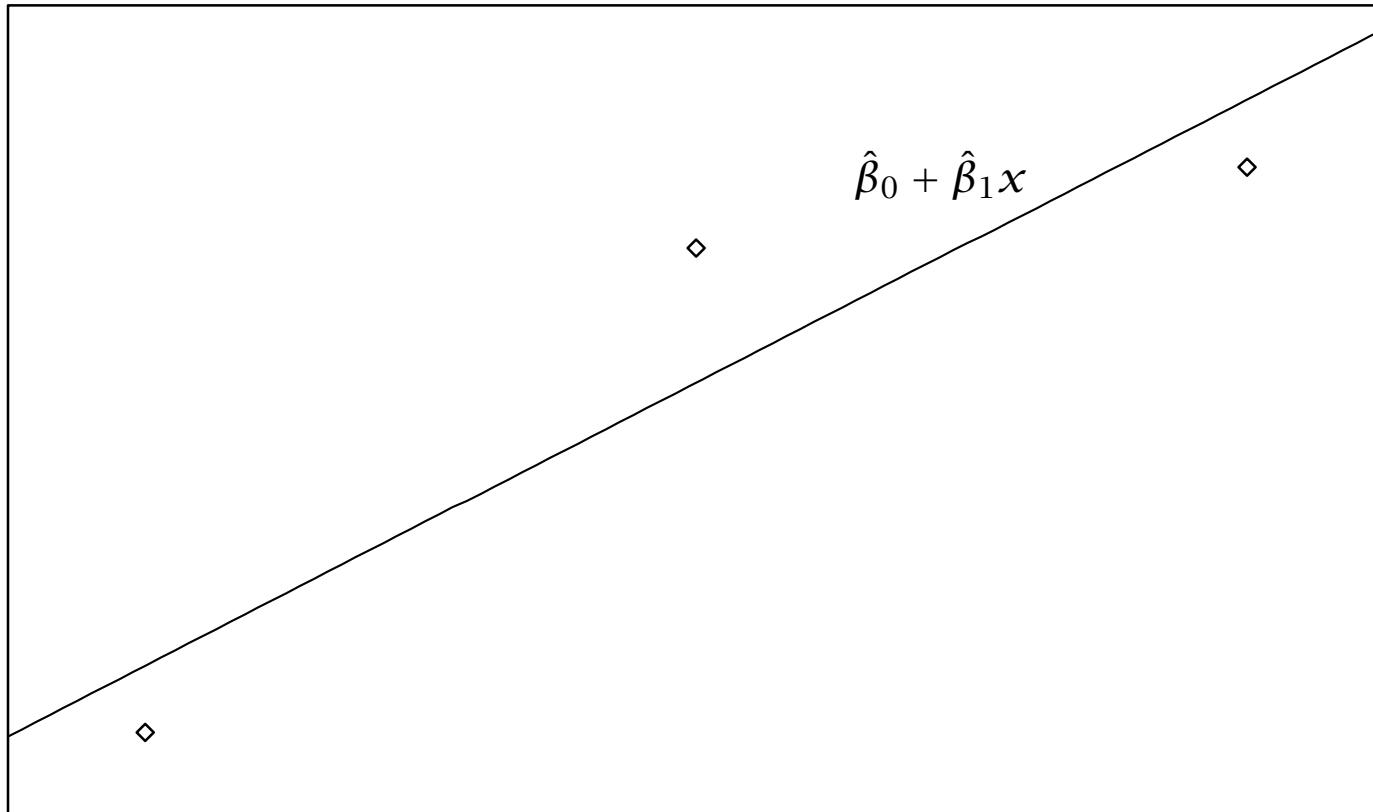
The SSR may be written as

$$SSR = \sum \hat{u}_i^2 = \sum (y_i - \hat{y}_i)^2 = \sum (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

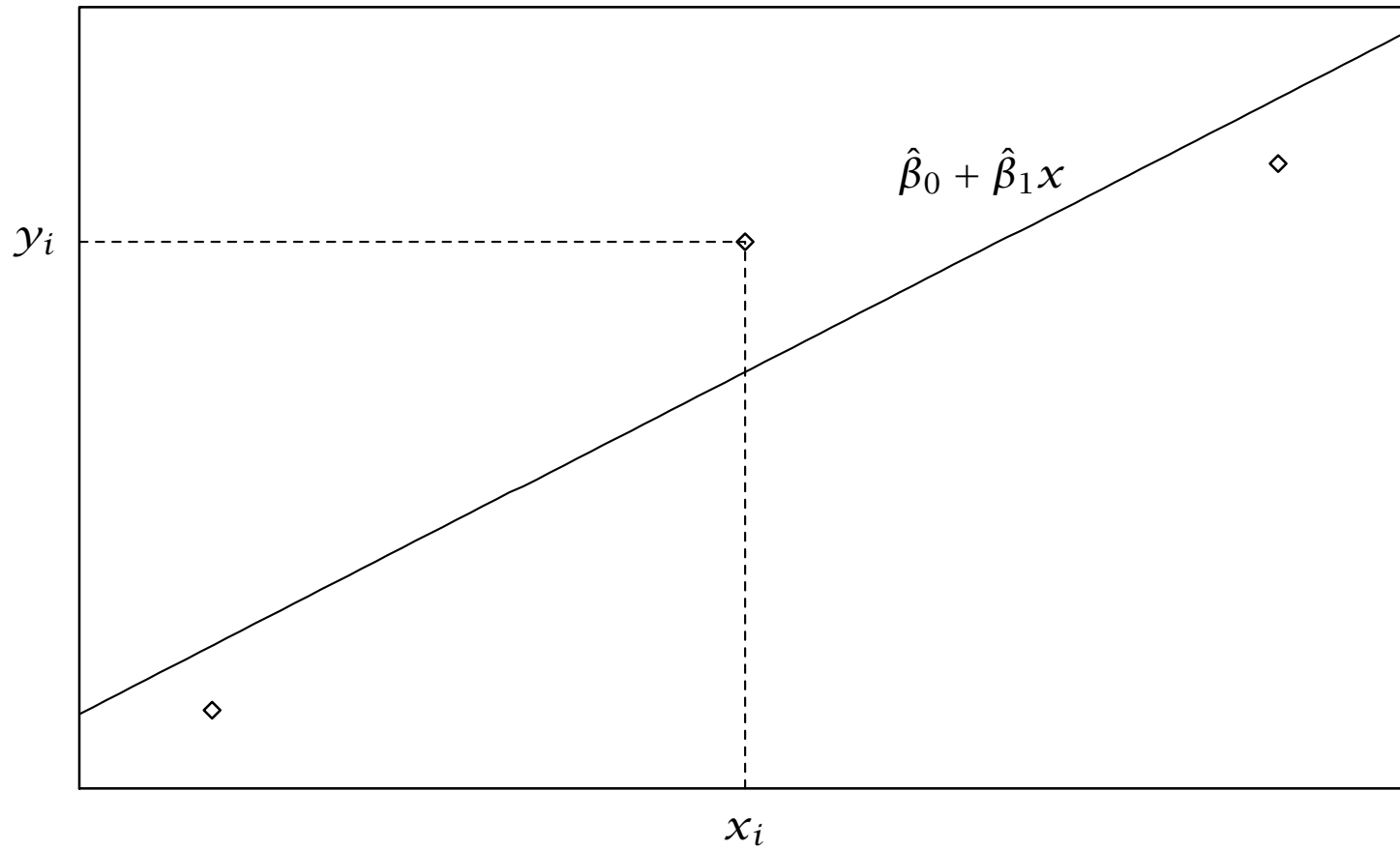
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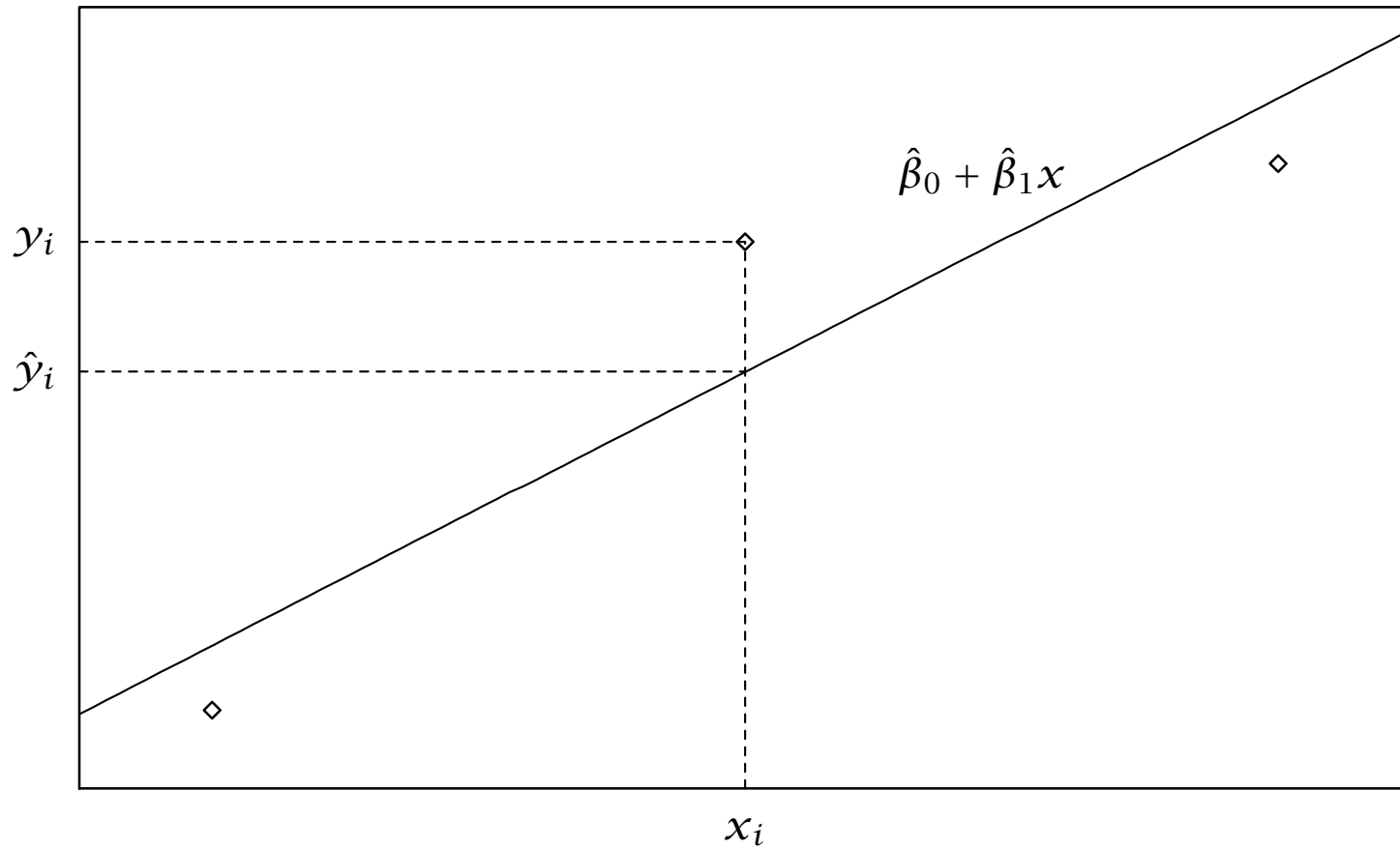
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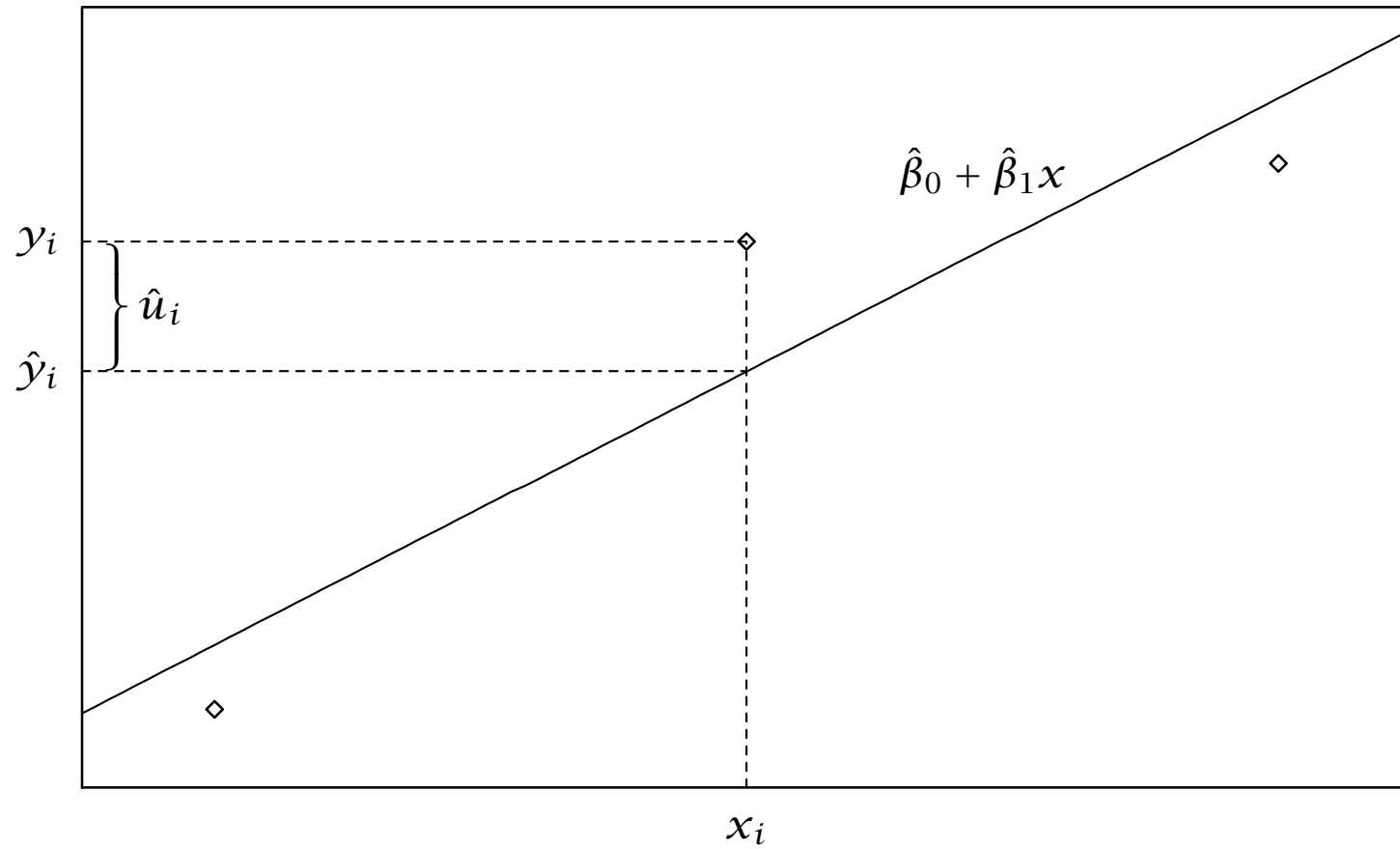
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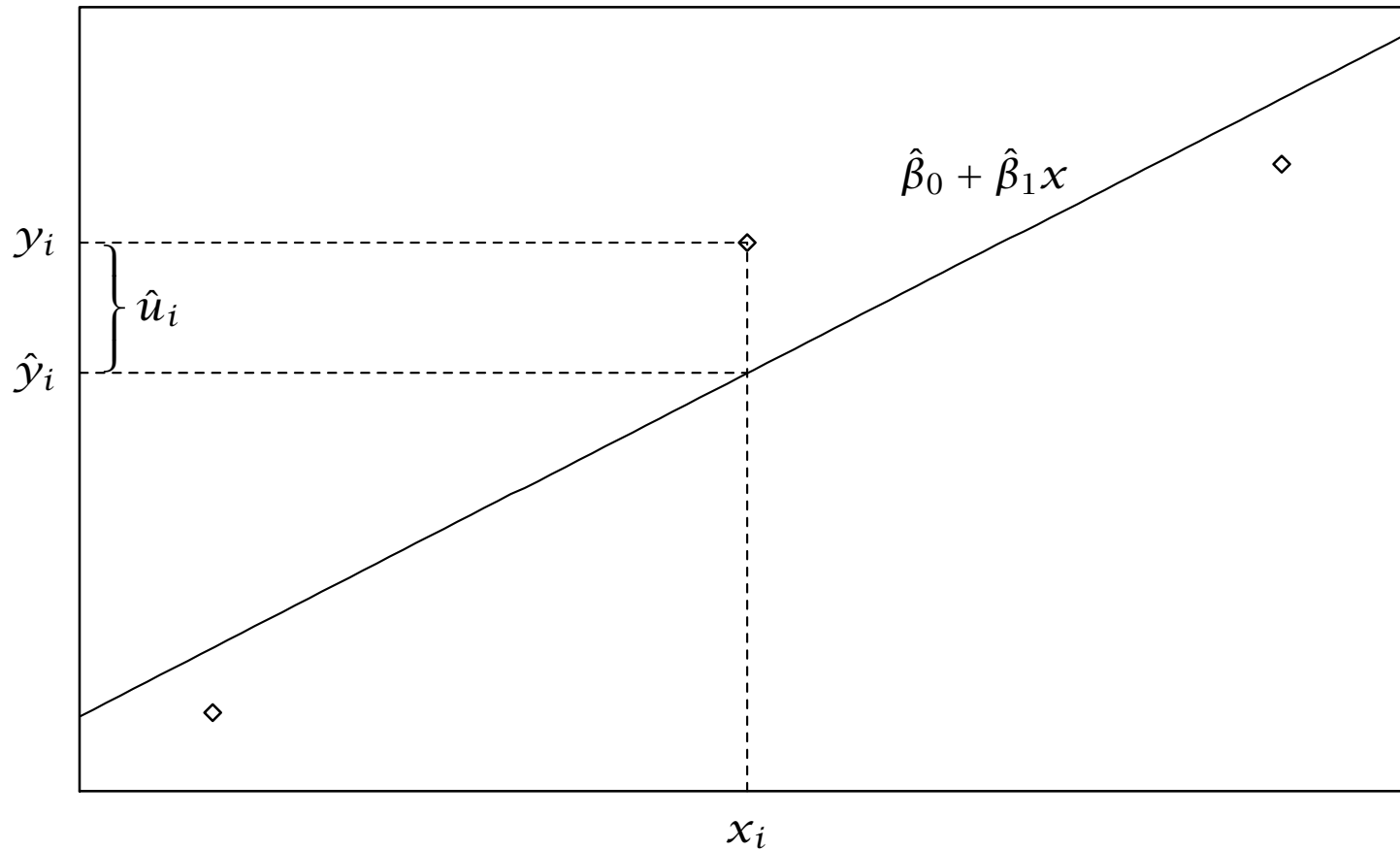
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The residual,  $\hat{u}_i$ , is the vertical distance between the actual value of the dependent variable,  $y_i$ , and the fitted value,  $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$ .

## Normal Equations

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Equation (1) implies that

$$\begin{aligned} \sum y_i - n \hat{\beta}_0 - \hat{\beta}_1 \sum x_i &= 0 \\ \Rightarrow \hat{\beta}_0 &= \bar{y} - \hat{\beta}_1 \bar{x} \end{aligned} \quad (3)$$

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Equation (2) implies that

$$\sum x_i y_i - \hat{\beta}_0 \sum x_i - \hat{\beta}_1 \sum x_i^2 = 0 \quad (4)$$

Now substitute for  $\hat{\beta}_0$  in equation (4), using (3). This yields

$$\sum x_i y_i - (\bar{y} - \hat{\beta}_1 \bar{x}) \sum x_i - \hat{\beta}_1 \sum x_i^2 = 0$$

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$$\Rightarrow \hat{\beta}_1 = \frac{(\Sigma x_i y_i - \bar{y} \Sigma x_i)}{(\Sigma x_i^2 - \bar{x} \Sigma x_i)} \quad (5)$$



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Equations (3) and (4) can now be used to generate the regression coefficients. First use (5) to find  $\hat{\beta}_1$ , then use (3) to find  $\hat{\beta}_0$ .

# Goodness of fit

The OLS technique ensures that we find the values of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  which “fit the sample data best”, in the sense of minimizing the sum of squared residuals.

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- First step: find the residuals. For each  $x$ -value in the sample, compute the fitted value or predicted value of  $y$ , using  $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$ .

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- First step: find the residuals. For each  $x$ -value in the sample, compute the fitted value or predicted value of  $y$ , using  $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$ .
- Then subtract each fitted value from the corresponding actual, observed, value of  $y_i$ . Squaring and summing these differences gives the SSR.

## Example of finding residuals

$$\hat{\beta}_0 = 52.3509 ; \hat{\beta}_1 = 0.1388$$

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$$\hat{\beta}_0 = 52.3509 ; \hat{\beta}_1 = 0.1388$$

data ( $x_i$ )	data ( $y_i$ )
1065	199.9
1254	228.0
1300	235.0
1577	285.0
1600	239.0
1750	293.0
1800	285.0
1870	365.0
1935	295.0
1948	290.0
2254	385.0
2600	505.0
2800	425.0
3000	415.0

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data ( $x_i$ )	data ( $y_i$ )	fitted ( $\hat{y}_i$ )
1065	199.9	200.1
1254	228.0	226.3
1300	235.0	232.7
1577	285.0	271.2
1600	239.0	274.4
1750	293.0	295.2
1800	285.0	302.1
1870	365.0	311.8
1935	295.0	320.8
1948	290.0	322.6
2254	385.0	365.1
2600	505.0	413.1
2800	425.0	440.9
3000	415.0	468.6



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data ( $x_i$ )	data ( $y_i$ )	fitted ( $\hat{y}_i$ )	$\hat{u}_i = y_i - \hat{y}_i$
1065	199.9	200.1	-0.2
1254	228.0	226.3	1.7
1300	235.0	232.7	2.3
1577	285.0	271.2	13.8
1600	239.0	274.4	-35.4
1750	293.0	295.2	-2.2
1800	285.0	302.1	-17.1
1870	365.0	311.8	53.2
1935	295.0	320.8	-25.8
1948	290.0	322.6	-32.6
2254	385.0	365.1	19.9
2600	505.0	413.1	91.9
2800	425.0	440.9	-15.9
3000	415.0	468.6	-53.6
			$\Sigma = 0$

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1065	199.9	200.1	-0.2	0.04
1254	228.0	226.3	1.7	2.89
1300	235.0	232.7	2.3	5.29
1577	285.0	271.2	13.8	190.44
1600	239.0	274.4	-35.4	1253.16
1750	293.0	295.2	-2.2	4.84
1800	285.0	302.1	-17.1	292.41
1870	365.0	311.8	53.2	2830.24
1935	295.0	320.8	-25.8	665.64
1948	290.0	322.6	-32.6	1062.76
2254	385.0	365.1	19.9	396.01
2600	505.0	413.1	91.9	8445.61
2800	425.0	440.9	-15.9	252.81
3000	415.0	468.6	-53.6	2872.96
			$\Sigma = 0$	$\Sigma = 18273.6$ = SSR

## Standard error

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The square root of (SSR/df) is the *standard error of the regression*,  $\hat{\sigma}$ :

$$\hat{\sigma} = \sqrt{\frac{SSR}{n - 2}}$$

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$$\hat{\sigma} = \sqrt{\frac{SSR}{n - 2}}$$

The standard error gives a first handle on how well the fitted equation fits the sample data. But what is a “big”  $\hat{\sigma}$  and what is a “small” one depends on the context. The regression standard error is sensitive to the units of measurement of the dependent variable.

## R-squared

A more standardized statistic which also gives a measure of the goodness of fit of the estimated equation is  $R^2$ .

$$R^2 = 1 - \frac{SSR}{\Sigma(y_i - \bar{y})^2} \equiv 1 - \frac{SSR}{SST}$$

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- $\Sigma(y_i - \bar{y})^2$  (total sum of squares or SST), represents the *total variation* of the dependent variable around its mean value.



$R^2 = (1 - SSR/SST)$  is 1 minus the proportion of the variation in  $y_i$  that is unexplained.

It shows *the proportion of the variation in  $y_i$  that is accounted for by the estimated equation*. As such, it must be bounded by 0 and 1.

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$$0 \leq R^2 \leq 1$$

$R^2 = 1$  is a “perfect score”, obtained only if the data points happen to lie exactly along a straight line;  $R^2 = 0$  is perfectly lousy score, indicating that  $x_i$  is absolutely useless as a predictor for  $y_i$ .

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Adding a variable to a regression equation cannot raise the SSR; it's likely to lower SSR somewhat even if the new variable is not very relevant.

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The *adjusted* R-squared,  $\bar{R}^2$ , attaches a small penalty to adding more variables. If adding a variable raises the  $\bar{R}^2$  for a regression, that's a better indication that it has improved the model than if it merely raises the unadjusted  $R^2$ .

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$$\bar{R}^2 = 1 - \frac{SSR/(n - k - 1)}{SST/(n - 1)} = 1 - \frac{n - 1}{n - k - 1}(1 - R^2)$$

where  $k + 1$  represents the number of parameters being estimated (2 in a simple regression).

## To summarize so far

Alongside the estimated regression coefficients  $\hat{\beta}_0$  and  $\hat{\beta}_1$ , we might also examine

- the sum of squared residuals (SSR)
- the regression standard error ( $\hat{\sigma}$ )
- the  $R^2$  value (adjusted or unadjusted)

to judge whether the best-fitting line does in fact fit the data to an adequate degree.

# Confidence intervals for coefficients

As we saw, a *confidence interval* provides a means of quantifying the uncertainty produced by sampling error.

Instead of simply stating “I found a sample mean income of \$39,000 and that is my best guess at the population mean, although I know it is probably wrong”, we can make a statement like: “I found a sample mean of \$39,000, and there is a 95 percent probability that my estimate is off the true parameter value by no more than \$1200.”

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Confidence intervals for regression coefficients are constructed in a similar manner.



Suppose we're interested in the slope coefficient,  $\hat{\beta}_1$ , of an estimated equation. Say we came up with  $\hat{\beta}_1 = .90$ , using the OLS technique, and we want to quantify our uncertainty over the true slope parameter,  $\beta_1$ , by drawing up a 95 percent confidence interval for  $\beta_1$ .

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Our single best guess at  $\beta_1$  (*point estimate*) is simply  $\hat{\beta}_1$ , since the OLS technique yields unbiased estimates of the parameters (actually, this is not *always* true, but we'll postpone consideration of tricky cases where OLS estimates are biased).

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- A high degree of variation of  $x_i$  makes for a smaller  $\text{se}(\hat{\beta}_1)$  (tighter confidence interval). The more  $x_i$  has varied in our sample, the better the chance we have of accurately picking up any relationship that exists between  $x$  and  $y$ .



# Confidence interval example

Is there really a positive linear relationship between  $x_i$  and  $y_i$ ? We've obtained  $\hat{\beta}_1 = .90$  and  $\text{se}(\hat{\beta}_1) = .12$ . The approximate 95 percent confidence interval for  $\beta_1$  is then

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In this case the interval straddles zero, and we cannot be confident (at the 95 percent level) that there exists a positive relationship.  $\square$



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