

**North Carolina Health Economics Colloquium**  
**Thursday, November 8 – Friday, November 9**

**Thursday, November 8**

7:00pm Dinner at The Eudaimonia Institute, Davis House, 2599 Reynolda Road, Winston-Salem  
Keynote: Gautam Gowrisankaran, *Eller College of Management, University of Arizona*

**Friday, November 9**

Schedule of Presentations:

- 8:30 – 9:15 am Siying Liu, *Wake Forest University*  
“Entry Decisions and Incumbents’ Responses: Evidence from the Outpatient Surgery Market”
- 9:15 – 10:00 am Luca Maini, *University of North Carolina at Chapel Hill*  
“Reference Pricing as a Deterrent to Entry: Evidence from the European Pharmaceutical Market” (with Fabio Pammolli)
- 10:00 – 10:30 am Break and refreshment
- 10:30 – 11:15 am Qing Gong, *University of North Carolina at Chapel Hill*  
“Physician Learning and Treatment Choices: Evidence from Brain Aneurysms”
- 11:15 – noon Andrés Hincapié, *University of North Carolina at Chapel Hill*  
“Innovation and Diffusion of Medical Treatment” (with Barton H. Hamilton, Robert A. Miller, and Nicholas W. Papageorge)
- 12:00 – 1:30 pm Lunch
- 1:30 – 2:15 pm Martin Andersen, *University of North Carolina at Greensboro*  
“Association of “Baby Friendly” Hospital Designation with Delivery Modality and Morbidity”
- 2:15 - 3:00 pm Dajun Lin, *University of Virginia*  
“Happy Together or Home Alone: A Structural Model of Health Insurance, Saving and Coordinated Retirement Decisions” (with Leora Friedberg and Dina Guo)
- 3:00 - 3:30 pm Break and refreshment
- 3:30 - 4:15 pm Ryan McDevitt, *The Fuqua School of Business, Duke University*  
“How Acquisitions Affect Firm Behavior and Performance: Evidence from the Dialysis Industry” (with Paul J. Eliason, Benjamin Heebsh, and James W. Roberts)

Ending the day with an optional cocktail and discussion time at the Eudaimonia Institute, and dinner at Forsyth Country Club, 3101 Country Club Road, Winston-Salem