

CURRICULUM VITA

ALLAN DEAN LOUDEN

Chair, Communication
Wake Forest University
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EDUCATION

- **University of Southern California**, Ph.D. (Speech Communication) 1990
Dissertation: *Image Construction in Political Spot Advertising: The Hunt/Helms Senate Campaign, 1984*
- Completed summer sessions at: **Florida State University**, 1981; **University of Minnesota**, 1980; **University of Utah**, 1975; **University of Washington**, 1974
- **University of Montana**, MA (Speech Communication) 1971
Thesis: *A Descriptive Study of Informal Group Formations and Correlates in the Montana State Senate.*
- **Montana State University**, BA (Government) 1970

EMPLOYMENT

- **Wake Forest University**, Professor, Communication, 1977 – Present
- **Carroll College**, Helena, MT, Visiting Adjunct, Fall 2004
- **California State Univ. - Los Angeles & Pasadena City College**, Instructor (Part-Time), Spring 1982-Spring 1985
- **University of Southern California**, Los Angeles, CA, Graduate Assistant, Spring 1982-Spring 1985
- **Northwest College**, Powell, WY, Assistant Prof. Speech Communication and Director of Forensics, Fall 1971-Spring 1977

AWARDS AND RECOGNITION

- Grant US State Department, Ben Franklin Transatlantic Fellows Program – 2013 – \$225,000. Ombudsman – June 30-July 27.
- Grant US State Department, Ben Franklin Transatlantic Fellow Program – 2012 - \$250,000, plus country sub-grants \$46,000
- Grant US State Department, Ben Franklin Transatlantic Fellow Program – 2011 - \$250,000
- Grant: US State Department, Ben Franklin Transatlantic Fellows Program- 2010 - \$223,165.
- Special Recognition Award for developing National Developmental Debate Conference, National Debate Tournament, California Berkeley, March 23, 2010.
- Grant – Six US Embassies for 2009 Participants for Ben Franklin Conference in Bulgaria - \$5,000.
- Grant – Provost Fund for Academic Excellence – National Developmental Conference on Debate - June 2009 - \$10,000. – Additional Funding raised from CEDA, NDT, AFA, and ADA for \$15,000
- Inducted into *Wyoming Debate Hall of Fame*, award sponsored by the Communication and Journalism Dept, University of Wyoming. April 18, 2009.
- Inducted into the *Barkley Forum Key Coaches* honorary at Emory University. The award is a hall-of-fame voted on by Key (High School) Coaches from around the country. January 25, 2008
- American Forensics Association's Distinguished Service Award – Chicago, 2007.

- Grant, US State Department, Ben Franklin Transatlantic Fellow Initiative – 2007-2009 – \$987,800.
- Grant: US State Department, Ben Franklin Transatlantic Fellow Initiative: Summer Institute for Youth. 2006-7 - \$203,250.
- Lucy M. Keele National Service Award, March 2005, National Debate Tournament, Spokane, WA
- Grant: OSI and State Department Grant for Southeast Europe Youth Leadership Institute (SEEYLI), 2004-5 - \$137,178
- Grant: OSI and State Department Grant for Southeast Europe Youth Leadership Institute (SEEYLI), 2003-4 - \$174,919 (With Dr. Pia Wood)
- *Coach for the 2000 Baltic States Debate Tour*, sponsored by the Committee on International Discussion and Debate of the National Communication Association.
- *The George Ziegelmueller Award*, March 2000, National Debate Tournament, Kansas City, MO. The award is presented to a faculty member who has distinguished himself or herself in the communication profession while coaching teams to competitive success at the NDT.
- *Coach for the 1995 United States-Japan Debate Exchange*, sponsored by the Committee on International Discussion and Debate of the Speech Communication Association.
- *Research Grant* - 1990 - "Political advertising trends in Senate races for the '80s"; WFU Graduate School - \$1280
- *Top Paper Selections:*
 - ECA - Argumentation and Forensics, New York, New York, 1996
 - ICA - Political Communication Division, Dublin, Ireland, 1990
 - SCA - Speech and Language Science Division, Chicago, Illinois, 1986
 - ICA - Political Communication Division, Honolulu Hawaii, 1985
- *National Debate Coach of the Year Award*, Emory University, 1988.
- *Coach of the Year Award*, Southern Forensics Association, 1995
- Outstanding Graduate Student *Research Award*, University of Southern California, 1984-5.

PROFESSIONAL SERVICE: COMMUNITY AND ACADEMIC

- Co-Director 2013 International Baccalaureate World Student Conference – Wake Forest, June 23-28 (<http://ibwsc.wfu.edu/>: <https://www.facebook.com/IBWSCWake>)
- Arranged the Institute of Public Trust to Wake Forest campus, running for elective office adult and student classes, Fall 2012.
- Appointed Chair, Communication 2012-2015.
- Appointed to Credentialing Committee, Graduate School
- Reviewer for Debate Division, The 4th International Conference on Argumentation, Rhetoric, Debate and the Pedagogy of Empowerment - Thinking and Speaking a Better World, Doha, Qatar, July 2012.
- External Review for Communication Division – Pepperdine University, Malibu, CA, March 12-1, 2012.
- Appointed Chair – Policy Committee – Graduate Council 2011-2012
- Appointed Education Evaluation Committee, 2011-2014.
- Elected to Graduate Council, 2010-2013.
- Directed Benjamin Franklin Transatlantic Fellow Program: Summer Institute for Youth, July 1-31, 2010. *bfff.org*
- Chair, Sub Committee on Finance, MA Task Force of Graduate Education, 2009.
- Director, Ben Franklin Transatlantic Fellows Initiative, Reunion Conference for State Department Grant, to be held July 23-27, 2009, American University of Bulgaria, Blagoevgrad, for approx 180 participants from 38 countries.

- Directed Benjamin Franklin Transatlantic Fellow Initiative: Summer Institute for Youth, July 1-31, 2008. *bfff.org*
- Director, National Developmental Debate Conference, Wake Forest, June 5-7, 2009
- Reviewer for Political Communication Division, NCA 2009
- Host for E.J. Dionne, Hooding for Graduation 2008
- Wake Sponsor, arrangements for C-SPAN bus visit to campus, Feb. 19, 2008
- Critic, Optimist Club Oratory, April 16, 2007, April 15 2008.
- Editor, *Contemporary Argumentation and Debate: Journal of CEDA*, 2007-2010.
- Reviewer for CEDA NCA panels and papers, 2007
- Designed a Political Debate series (three candidate debates) on WFDD Public Radio, October 2006; Community Voices series, Spring 2007.
- Academic consultant for *debatescoop.org*, a web site dedicated to review and commentary of political debate nationally. Frequent content contributor.
- Directed Benjamin Franklin Transatlantic Fellow Initiative: Summer Institute for Youth, July 1-22, 2006. *bfff.org*
- Directed the Southeast Europe Youth Leadership Institute (SEELYI), Wake Forest University, July 1-July 30, 2005. <http://www.wfu.edu/Student-organizations/debate/International%20Debates/SEELYI2005WakePage.htm>
- Coordinator for spring 2005 Romania/Bulgaria U. S. Debate Tour for Committee on International Debate and Discussion, NCA, April.
- Trainer, Advocacy training for Iraq elections, International Debate Education Association, Amman, Jordan, December 18-20, 2004.
- Committee on International Discussion and Debate (CIDD) Tryouts, 2003, Louisville, 2004, Chicago, 2005-7 Washington DC
- Forum Editor, *Contemporary Argumentation and Debate: Journal of CEDA*, 2004-7.
- Official photographer for National Debate Tournament, 2003-2011.
- For *Political Communication*, *Southeastern Political*, and *Southern Communication Journal*, 1997; *Critical Studies in Mass Communication*, 1998; *Political Communication*, 2000, 2002, *Speaker and Gavel*, 2001, 2009 (1) 2012 *Communication Quarterly* 2001, 2006 (3), 2007 (3), 2008 (2); *Controversia: International Journal of Debate and Democratic Renewal*, 2002, 2005, 2008; *Argumentation and Advocacy*, 2003, 2004 (2) 2005, 2006 (3), 2007 (3), 2008 (2), Special Issue 2009 (2), 2010, 2011, 2012; *Contemporary Argumentation and Debate*, 2004-5 (3), *Human Communication Research*, 2005; *North West Communication Journal*, 2007, *The Historian*, 2007.
- Editorial Board for *Speaker and Gavel*, 1991-2003, 2008-2010; Editorial Board for *International Journal of Forensics*, 1998-2001; *Argumentation and Advocacy*, 2004-2015; *Communication Quarterly*, 2006-2009; *iDebate Press*, New York, 2014-2017.
- Designed and instructed an innovative tele-conferencing class fall 2004 in Political Communication in conjunction with Carroll College, Helena Montana, including an extensive set of guest speakers who represented applied areas of contemporary campaigning, from state chairpersons to political reporters.
- Montenegro National SEELYI Camp, Tivat, Montenegro, February 13-15, 2004. Interviewer for Southeast Europe Leadership Conference.
- Univ. of Montana Representative, Inaugural Bennett College for Women, Greensboro, October 11, 2003.
- Trainer, IDEA Youth Forum, Ljubljana, Slovenia, July 21-August 1, 2003. (Worked with students and teachers from thirty-three countries).
- Consultant/volunteer, Bob Brown/Dave Lewis Governor Campaign, Montana, 2003-4; Billings Regional Coordinator; web master, Television debate prep and negotiation, etc.
- Consultant for Debate Preparation: Elizabeth Dole Senate Campaign, 2002.

- “National Debate-In” Co-director. November 18, 2001. Major program of debates in observance of 9/11. Twenty-four debates featuring faculty, graduate students and collegiate debaters from around the country.
- 2000 Presidential Debate Activities: Organized 10 student projects including mock debate, teleconference, 6 Authors of book on Presidential debates panel, SpeakOut.com focus group, 3 research projects, etc.
- Wake Forest Presidential Debate Committee, 1999-2000.
- University Committee on Publications, 2006-2008.
- University Committee on Capital Planning, 2001-2005.
- University Committee on Admissions, term 1998-2001.
- Coordinator for fall 1997 & 1998 U. S. British Debate Tour for September-November, U.S. Japan Debate Tour Spring 2000. Baltic Tour 2001 (Committee on International Debate and Discussion, NCA).
- North Carolina State Coordinator for Debate Watch '96 (Presidential Commission on Debates); Faculty advisor for Wake Forest student/faculty Debate Watch '96 program; also conducted three local focus groups as part of the SCA research team.
- Election political commentary: Presidential Debate 2000: **Television:** WXII (3); WGHP Fox 8 (2); WFMY News 2; WXLV 45 (2); Fox Network; WDBJ (Roanoke); WTVR-TV Richmond; CNN; **Radio:** WSJS (3); KOFI; North Carolina Radio Network; Wisconsin Public Radio Ideas Network; CBS News Radio; Montana Public Radio; Montana Radio Network KBLG (David Burke Show); WFDD (2); **Cyber:** WashingtonPost.com; National Review, The Digital Cardinal (Univ. of Wisc. Madison); Daily Illini Online, The Insider: North Carolina State Government News Service: **Newspaper:** *Daily Interlake* (Kalispell, MT); *Baltimore Sun*; *Raleigh News and Observer*; *Winston-Salem Journal* (4); *Chicago Tribune*; *Atlanta Journal Constitution*; *Houston Chronicle*; *Greensboro News and Record*; *USA Today*; Washington Foreign Press Center; Gannett Washington Bureau; Media General Newspapers; *NY Daily News*; *OG&B* (3)
- **Other Media:** News Media: Sept.2001 WXII, Oct. WXLV TV; Interviews: *Cleveland Plain Dealer*, Nov 2, 2002; WFDD Nov 6th, 2002; WXII Nov. 6th,2002; WSJS, Jan. 27, 2003, WGHP Jan. 26 & 27,2003; North Carolina News Network, Jan. 27, 2003; WSJS, Feb. 11, 2003. *USA Today*, March 19, 2003, States News Network, Washington, DC, *National Review Online*, May 2, 2003; *Star-Leger* Washington Bureau, July 10, 2003; Slovenia National Television, 24, 2003; NPR, December 2, 2003; *Christian Science Monitor*, December 11, 2003; Oregon Public Broad Bureau, December 10, 2003, Lee Newspapers State Bureau, Helena, MT, January 8, 2004; *Atlanta Journal Constitution*, Jan. 28, 2004; *Omaha World Herald*, Feb 1, 2004; *Associated Press* (DC) February 3, 2004 (picked up in *LA Times*, *USA Today*, *San Diego Union, Newsday*, CNN.com, etc.); *Triad Business Journal*, February 10, 2004; *Washington Post*, Feb. 16, 2004; *Atlanta Journal Constitution*, (Cox News service, distributed widely, e.g., *Palm Beach Post*, Feb. 25, 2004; *Greensboro News and Record*, Feb. 26, 2004; *Daily Tarheel*, March 15, 2004; *Atlanta Journal Constitution*, March 11, 2004; *USA Today*, March 23, 2004; *Sunday Times of London*, July 11, 2004; WXII TV, July 12, 2004; WFMY TV, July 13, 2004; *Cape Cod Times*, July; *Winston-Salem Journal*, July 15, 2004; *Winston-Salem Journal*, July 29, 2004; Newhouse News Service (DC), August 20, 2004 (carried in several paper, e.g. *Times Picayune*), New Orleans, Aug. 24), *USA Today*, Sept. 20, 2004; *Associated Press*, Washington DC, Sept. 24; Newhouse News Service, Sept. 25; *Indianapolis Star*, Sept. 25; *Miami Herald*, Sept. 26; Bloomberg News, Sept. 27, *Atlanta Constitution Journal*, Sept. 27, *Arizona Republic*, Sept. 28; *Daily Tar Heel*, Sept. 29; *Pittsburgh Tribune-Review*, Sept 29; WSJS Radio, Sept. 29; *High Point Enterprise*, Sept. 29; WKY Radio, Oklahoma City.; ABC Radio National (twice); Caracol International Radio (Columbia); Bloomberg News; *Dailey Tar Heel*, WFDD Radio.; *Orlando Sentinel*, DC Bureau; *Houston Chronicle*, Sept. 30; *Atlanta Constitution Journal*, NC News Network, Radio, October 1, WBT Radio, Charlotte, Oct 2; KGAB Radio, Cheyenne WY, Oct 4; *Daily Tar Heel*, WSJS, WFDD, *Arizona Republic* (2), Oct. 5; Yellowstone Public Radio, *Raleigh News & Observer*, *The Village Voice*, Oct. 6; ABC Radio National, *Lee Newspaper Bureau*, Helena, Oct. 10; *Arizona Republic*, Oct. 12; WOWO Radio, Fort Wayne, Indiana, Oct. 13; *USA Today*, *Arizona Republic* (Washington Bureau), *Detroit News*, Oct. 13; *Toronto Star*, Oct 17; *Arizona Republic*, Washington Bureau, Oct 22; Caracol International Radio (Columbia), Nov 2; WFMY News 2, Jan. 13, 2005. WGHP Fox 8, Jan. 14; WUPN - ABC, Jan. 14, ABC News, Jan. 18; WFDD, Jan. 24; *Raleigh News and Observer*, Jan. 7; WUNC Radio, Jan 8; WSJS Radio, Feb 21; *California Monthly* (Cal Berkeley), Photo Credit, April 19; *Ft. Hays Daily News*, April 26; *Winston-Salem Chronicle*, July 6; UPN-TV, July 27; *Arizona Republic*, Sept. 22; *The Harold Sun* (Durham), Sept. 27; *Houston Chronicle*, Oct 6; *Daily Tarheel*, Oct 13; CNN Radio, Oct 29; *Queens Chronicle* (NY), Nov. 3; The Canadian Press (Canada's Associated Press), Dec. 14; *Charlotte Observer*, Dec 16; 2006; *Newsweek*, Jan. 17, **2006:** *Christianity Today*, March 22; CNN Radio, April,7; *Tampa Herald-Tribune*, April 13; *Statesville Record & Landmark*, May 3; Gannett Newspapers, June 10; Associated Press (OH), June 19; WTOL TV (Toledo, OH), June 19;

North Carolina Radio Network, June 29, WGHP TV, July 2; *Winston-Salem Journal*, July 4, WFMY TV - July 5, BBC Radio, July 11; Associated Press (Ohio), Sept 22; *Las Vegas Sun*, Sept 29; *Winston-Salem Journal*, Oct 22; Oct 26; *Las Vegas Sun*, Oct. 26; *San Francisco Chronicle*, Nov. 1; CNN Radio, Dec. 10.
2007: *Los Angeles Times*, Feb. 14; CNN Radio, Feb 22; MSNBC, April 26, *USA Today*, May 7; WXII TV, June 28; Ukrainian TV-Voice of America, July 11; US Information Service, State Dept, July 13; Fox 8 TV, Oct. 1; *USA Today*, Oct. 16; *Winchester Star* (VA), Oct 31; RealClearPolitics.com (*TIME*), Nov. 5;
 Minnesota Public Radio-Midmorning Show, Dec 5; *OG&B*, Dec.6.

2008:

Newspapers/Magazine: *USA Today*, Jan 2; *Congressional Quarterly*, Feb 11; *Brownsville Herald*, TX, Feb 21; *Maxim Magazine*, April; *OG&B*, March 28; *Times Georgian* (Carrollton), April 19 Associated Press (Raleigh), April 25; *USA Today*, April 27; Associate Press (Raleigh), May 1; *Greensboro News and Record*, May 4; *Folha de S.Paulo* (Brazil), May 5; *Winston-Salem Journal*, May 7; *Congress Daily*, May 14; McClatchy Newspapers, July 15; McClatchy Newspapers, Aug 3 (e. g., *Lawrence Journal World & News*); Knight Rider, July 31; *Greensboro New and Record*, Aug 7; Cox Newspapers, Sept .; *Tampa Tribune*; Sept 23; Media General, Sept 23; *Chicago Tribune*, Sept 23; *Newark Star-Ledger*, Sept 23; *Christian Science Monitor*, Sept 26, Sept 27; *Arizona Republic*, Sept. 24; *La Presse* (Montreal), *Variety*, Sept 26, Garnett News Service, Sept. 24 (e.g., *Tennessean.com*, Sept. 26, *Detroit Free Press*, Sept 26; *AZCentral.com*, Sept 25); *Detroit News*, Sept 24; *Independent Tribune* (NC), Sept 24; *Hickory Daily Record* (NC), Sept 24; *Christian Science Monitor*, Sept 27; *Argus Leader* (SD), Sept 26; *Daily Yomiuri* (Tokyo), Sept 26, *Tampa Tribune*; Sept 26; *Washington Times*, Sept 28; *Daily Pravda* (Slovakia), July 29; *The Scotsman* (Edinburgh) Oct 1; Media General (e.g. *Stafford Country Sun*, VA, *Winston-Salem Journal*, *Dothan Eagle*, AL, *Richmond Times Dispatch*), Oct 1; *Globe and Mail* (Toronto), Oct 2; *Newsday* (NY), Oct 2; *USA Today*, Oct 3; *Christian Science Monitor*, Oct. 5; *Boston Herald*, Oct 6; *St. Louis Post-Dispatch*, Oct 6; *Houston Chronicle*, Oct 6; *Winston-Salem Journal*, Oct 8; *Daily Pravda* (Slovakia) Oct. 7; *Star Ledger*–Newark, Oct 7; *Télam* - News Agency of Argentina, Oct. 8; *St. Louis Post Dispatch*, Oct 8; *Salisbury Post*, Oct 12; *Charleston Gazette*, Oct 12; *Aftenposten* (Norway), Oct 13; *Gloucester County Times* (Newhouse News Service), Oct. 14; *Winston-Salem Journal*, Oct 15; *Milwaukee Journal Sentinel*, Oct 15; *Clarion-Ledger*, MS, Oct 19; *Winston-Salem Journal*, Oct 30; *Greensboro News and Record*, Nov. 1; *New York Times*, Nov 3; *Winston-Salem Journal*, Nov 6, Nov 10;

Television: Wake TV, Feb 20; WXII TV, June 9; WXII TV, June 24; TV 14, Sept 27; WFMY TV, Sept 26; Sept 26; TV 14 News, Oct 2; TV News 14, Oct 2; WXII (TV), Oct 5; WXII, Oct 7; Fox Business (National) – Money for Breakfast, Oct 15; WXII, Oct 20, 21; Fox 8, Oct. 28; TV 14 News, WFMY TV (Greensboro), WXII TV, Oct 29.

Radio: WSJS (JR Snider Show), Feb. 4; Wakeup Call on WBAI - FM New York City, Feb 28; WXII Studio, April 14; CNN Radio, April 26; WSJS, May 5 & 6; Newstalk93FM, Jamaican Radio (The Evening Edition), May 7; WFDD, May 7; KCBS Radio (San Francisco) Sept 23; WFDD, Sept 27; WJR Talk Radio (Detroit), Sept 27; Minnesota Public Radio – Midmorning Show, Oct 2; KCBS News Radio San Francisco, Oct 2; Clear Channel Radio – Triad Viewpoints – Greensboro, Oct 10; WSJS – JR Snyder Show, Oct 20; Carolina Radio Network, Oct 29; WSJS Radio, Oct 31; Curtis Media (State wide radio program), Nov 4; Newstalk 93, Evening Edition (Jamaican Radio); Nov 5; Michael Ray Dresser Radio Show (Syndicated), Nov 14; Howard Monroe Radio Show, Talkradio 1370 WVLY (Wheeling WV), Nov 14.

Web: Newsweek.com, Feb 27; *Charlotte Observer*, May 1-5 (8 spot critiques- On Advertising before primary); *Charlotte Observer*, Aug 26-Sept. 6 (8 speech critiques – Democratic & GOP Convention Speeches), *Charlotte Observer* Sept 11 & 12; Window on Wake Forest Q&A, Sept 26; *Charlotte Observer* Sept 23, 25, 26, 27, 29, 30 (Political Debates); *Charlotte Observer.com* Oct 1, 2, 3 (Political Debates); Politico.com, Oct 12; JS Online, *Charlotte Observer* – The Ballot, Oct 30 (Obama half hour Spot); Window on Wake Forest, Nov 11; Scores of posts on debatescoop.org.

2009-10:

2009: WFDD, Interview Jan 20; *Charlotte Observer*, Jan 21; *Charlotte Observer* – The Squeeze Blog, Feb 23; *Charlotte Observer*, Feb 24; ; *McClatchy Newspapers*, April 16. WXII, - 2 TV stories, May; Bulgarian Radio, July 25; Bulgarian TV July 24; Bulgarian Newspaper , July 23; *Men's Health*, July 28; *Winston-Salem Journal*, July 27, *Winston-Salem Journal*, Aug. 27, NewsTalk 98, Jamaica, Oct 20, *National Journal*, Ottawa, Canada, Dec 1. 2010: *Winston-Salem Journal*, April 2; *Winston-Salem Journal*, May 2; June 24, *Winston-Salem Journal*; July 22, *Winston-Salem Journal*; Oct 19, *Newsday* (NY); Politico.com, Oct 28; *Winston-Salem Journal*, Oct 31; WFMY-TV, Dec 5 & 6.

2011: *Pravda* Newspaper, Slovak Republic, January 5; *CQ Researcher*, Feb 18; CKQR Radio, “The Rutherford Show” Alberta, Canada; Minnesota Public Radio “Midmorning Show” June 13, *Chronicle of Higher Education*, July 10; WXII & News 14 TV stories, September 9; WXII TV (2 studio interviews), September 23; *Old G&B*, September 22; AFP news agency (Agence France-Presse), Oct 9;

American-Statesman, Austin, TX; Oct. 19, *Greensboro News and Record*, Oct. 21; National Public Radio - Web, Nov 10; Yahoo News, Nov. 15; *The Epoch Time*, Dec. 8, BBCMundo.

2012: AFP News Agency (France), Jan 6, NPR. Jan 4; *Washington Post*, Jan 17; *Times-Picayune*, Jan 24; WSJS Radio, Jan 24; *Washington Post*, Jan 25; WSJS Radio, Jan 25, Wisconsin Public Radio, Joy Cardin Show. Jan 25; *Slovakia Daily Pravda*, Jan 25; *Slovakia Daily Pravda*, Feb 10; WFMY News 2 TV; UNC TV - Carolina Business Review Show; *Old Gold and Black*, March 22; *Winston-Salem Journal* – April 10 (Saxon Column); *Christian Science Monitor*, July 27; *Newsweek/The Daily Beast*, August 2; *Slovakia Daily Pravda*, Aug 17; Bulgarian National Radio, Aug. 21, *Boston Globe*, Aug 25; charlotteobserver.com - O-PINION Blog, Sept 5, 6, 7; Wake News Center, Sept 7; NPR.Com, Sept 7; *Winston-Salem Journal*, Sept 9; *Billings Gazette (Great Fall Tribune, Missoulian)* Sept 22, 23; *Chicago Tribune*, Sept 25; *Los Angeles Times*, Sept 26; *Boston Globe*, Sept 26; *Wall Street Journal*, Sept 26; *La Presse*, Montreal, Sept 26; *Svenska Dagbladet* (Sweden), Sept 27; The Ledger.com, Sept 27; *Netherlands Web Association* (17 newspapers), Sept 27, *The Ram* (Saint Ann's School Brooklyn, NY); *Newsweek/Daily Beast*, Sept 29; *Hindustan Times*, Sept 30; *The Washington Times*, Sept 30; FOXBusiness.com, Oct 1; News 99.1 and 1580 Gov.Biz Radio, Oct 1; *Denver Post*, Oct 1; *The Canadian Press*, Oct 2; *The Patriot-News* (PA), Oct 3; Voice of American, (two web stories and radio show), Oct. 2; *Yomiuri Shimbun*, Oct 2; *Globe and Mail* (Canada), Oct 2; FOXBusiness.com, Oct 2; *Newsweek/Daily Beast*, Oct 2; WPTF (Raleigh), Oct 2; WSJS JR Snider Show, Oct 3; WFMY TV (two), Oct 3; WSJS Bob Campbell Show, Oct 3; Canadian Broadcasting Corporation (6 Radio shows): Yellowknife, Allison Devereux – Host, Victoria, Jo-Ann Roberts –Host, Kelowna, BC, Rebecca Zandbergen – Host, Calgary, Doug Dirks - Host, Sudbury, Jason Turnbull – Host, Oct 3; *Svenska Dagbladet* (Sweden), Oct 3, *Herald News*, Oct 3; CNNPolitics.com, Oct. 3; *Pravda* (Slovakia), Oct. 4; *Charlotte Observer*, Oct. 4; *Winston-Salem Journal*, Oct 4; TV 14 – Capital Tonight, Oct 10; *Hindustan Times*, Oct. 11; *Kyodo News* (Japan), Oct 12; *Charlotte Observer*, Oct 12; WBT NewsTalk 1110- The Brad & Britt Show (Charlotte), Oct 16 2012, WFMY TV, Oct 17; WPTS Radio (Raleigh). Oct 17; Bulgarian National Radio, Oct 17; *Winston-Salem Journal*, Oct 17, *Charlotte Observer*, Oct. 23; Canadian Broadcasting Corporation (7 Radio shows): Quebec City, Host: Susan Campbell, Yellowknife, Joslyn Oosenbrug – Host, Victoria,– Gregor Craigie – Host, Sudbury, Markus Schwabe – Host, Gander, Leigh - Anne Power- Host, Kelowna, Chris Walker – Host, Regina, Sheila Coles – Host, Kamloops, Shelley Joyce –Host; WSJS – Bob Campbell Show, Oct 30; WGHP TV, Oct 31; WPTS Radio (Raleigh). Oct 31; *Old Gold and Black*, Nov 2; *Winston-Salem Journal* – Nov 4; NPR.org, Nov 6; WSJS, Nov 6.

2013: Canadian Broadcasting Corporation (7 Radio shows - Inauguration): Regina – Host Craig Lederhouse; Kelowna, Host Rebecca Zandbergen; Cape Breton, Host - Wendy Bergfeldt; Victoria - Host - Jo-Ann Roberts; Winnipeg – Host Larry Updike, Quebec City - Host - Jacquie Czernin, Edmonton - Host - Portia Clark; *Pravda*, Slovakia, Feb 14; KBRV Radio, Idaho, March 2; Bulgarian National Radio, July 20, Sept 7; *Old Gold and Black*, Nov.

- Thesis Committees: Served on perhaps fifty MA Thesis Committees, Served on or directed a dozen + Honors projects
- Maintain an extensive political campaign bibliography site that is used for my class, but also used by scholars and classes around the country, <http://www.wfu.edu/~louden/poltitle.html>
- Developed and maintained Debate site until 2007 which as received over 280,000 hits to date, historical information is “published” on the site, <http://www.wfu.edu/Student-organizations/debate/>
- Web master for the American Forensic Association, 2007-2012.
- Web master for the National Debate Tournament (NDT) Web site, <http://www.wfu.edu/NDT>
- Appointed to the *North Carolina Internship Council* by Governor James Hunt - term 1993-1995; 1995-1997, 1997-2001.

PROFESSIONAL SERVICE: NATIONAL PROFESSIONAL ORGANIZATIONS

American Forensics Association

- Vice-President 1994-1996; President, 1996-1998.
- Editorial Board for *Argumentation and Advocacy: Journal of the American Forensics Association*, 1989-1994; 2004-Present.
- Planner for AFA program at Speech Communication Association, 1995, 1996.
- Served as Critical Reviewer for Vol. 23, *Journal of the American Forensics Association*.

- Publication Committee, 1986-8, Chair, 1988-90, Finance Committee, 2000-2003.

Carolinas Communication Association

- 1999 - Chair - Selection Process for Garrard Graduate Research Award

International Communication Association

- 1991-92 - Nominating Committee - Political Communication Division
- Invited paper readers for Political Communication Division for 1992 Miami Convention

National Communication Association

- Paper reviewer, Political Comm division - 2009
- Selection committee "outstanding" political communication article, 2007
- Paper reviewer, CEDA, 2005
- NCA Political Communication Nominating Committee, 2003
- Committee on International Discussion and Debate (CIDD) 1996-2000, Chair 1999-2000; 2003-2006.
- Paper reviewer, Political Communication Division, 1998, 2000
- Participant: SCA Summer Conference on Graduate Education, Washington, DC (July 18-21, 1996)
- Divisional Chair, Argumentation and Forensics-1992-3
- Program planner for Forensics Division, 1991 SCA Atlanta Convention for Forensics including special outreach program for coaches
- 1991-1993 - Representative to SCA Legislative Council
- Paper reviewer, Forensics Division - 1990
- Chair, Nominations, Forensics Division, SCA, 86-7

Southern Communication Association

- 2002 – Local Arrangements Committee SCA 2002 Convention
- 2003 – Invited paper reader for Political Communication Division for 2004 Tampa Convention

PROFESSIONAL SERVICE: FORENSICS

National Debate Tournament

- Board of Trustees 2007-2012 (Chair 2011-12).
- Hosted 50th National Debate Tournament, Wake Forest University, March 27-April 1, 1996.
- District VI - NDT Committee, 1978-79, 80-81, 81-82, 86-90-91;
- Vice Chair 1991-2; District Chair 1991-93
- Chair - NDT Committee 1992-93

Cross Examination Debate Association

- Editor, *Contemporary Argumentation and Debate Journal* – 2007- 2010
- Editor, Forum Section, *CAD Journal* – 2003-2005

American Debate Association

- Vice President - 1988-1990

Directing Activities (locally and nationally)

- Director Wake Forest University Program - 1977-82; 1985-2007: ranked top ten squads nationally 1988-2002, 2007; Top ranked varsity NDT squad 1995 & 1996 (4th 1999-2000); National Championship, 1997.
- Public Service: Guest Events Director and serving as critic for several area High School and College Forensics tournaments.
- Public Service - Forensics Community includes annual publication of *Debater's Research Guide* for High School programs; arrange numerous on campus public debate programs; provide instruction and demonstrations for area high schools and colleges.

- Coached several national and regional winners: Including qualifying teams for National Debate Tournament 24 of 25 seasons at WFU (for Annual summaries see <http://www.wfu.edu/Student-organizations/debate/90sResults.html>)
- Directed over 50 tournaments, national and regional levels: including several of the nation's largest - College and H.S. - Franklin R. Shirley Dixie Classic was selected Collegiate "Tournament of the Decade" (1980s & 1990s)
- Directed, taught, and lectured at numerous Summer Workshops, including Wake Forest Summer Debate Workshop

PROFESSIONAL AND SCHOLARLY PRESENTATIONS

A: PROFESSIONAL CONFERENCE PRESENTATIONS

Debate, Civic Engagement and Post-Training Social Networking. With Ronald von Burg, Alessandra Von Burg and Brownwen Gainsford. 4th International Conference on Argumentation, Rhetoric, Debate and the Pedagogy of Empowerment, Doha, Qatar, January 11, 2013.

Spotlight on Scholarship I: Playing, Pleading and Politicking. Respondent, Carolinas Communication Association, Aiken, SC, October 5 2012.

Maintaining Creative Vitality in the Carolinas, or, How to Keep a Journal, a Department, and a Curriculum Alive during Difficult Times, Panelist, Carolinas Communication Association, Aiken, SC, October 5 2012.

Transatlantic Voices of Leadership and Engagement: A Discussion Panel on the Benjamin Franklin Transatlantic Fellows Summer Institute, Chair and Respondent, National Communication Association, New Orleans, LA, November 17, 2011.

Open Source Debating: Assessing the First Year of Innovation, Chair and Respondent, National Communication Association, New Orleans, LA, November 17, 2011.

Navigating Reasoned Argument Opportunities: New Developments from the 2009 National Debate Developmental Conference, Respondent, Alta Argumentation Conference, Alta, Utah, July 30, 2011.

Debate as Agency: Preparing Students for Civic Engagement. 3rd International Conference on Argumentation, Rhetoric, Debate and Critical Pedagogy, Maribor, Slovenia. October 22, 2010.

The Future of Public Debate, Panelist, Eastern Communication Association Conference in Baltimore, Maryland, April 22, 2010.

Assessing National Developmental Conference, Panelist, National Communication Association, Chicago, IL, November 14, 2009.

"Thrust and Parry": Argumentative Exchange at the Belmont University Town Hall Debate, Paper on panel, National Communication Association, Chicago, IL, November 13, 2009.

A Scholar's Roundtable on the 2008 Presidential Election, Panelist, National Communication Association, San Diego, Nov 21, 2008.

Political Argument in the digital era-- Interactions among Earned Media, Paid Advertising, News, and Blogs: Gas Tax Debate, Wake Forest Argumentation conference, Venice, Italy, June 2008.

Pre-tournament and early tournament debate history at Historically Black Colleges and Universities, Paper on panel: Tracing the History of 20th Century American Forensics, National Communication Association, Chicago, November, 2007.

A Look back at the CEDA-NDT Merger, panelist, National Communication Association, Chicago, November, 2007.

DebateScoop.com, Mapping a Strategy, panelist, National Communication Association, Chicago, November, 2007.

Panel Session: Politics and Argument. Wake Forest Argumentation Conference, Boca Raton, FL, February, 2006, Discussant.

Spotlight on Scholarship: Marilyn J. Young's Contributions. Panelist, National Communication Association, Boston, MA, November 2005.

Gauging the "Unique" Qualities of Political Debates in Statewide Races: The Case of Montana Gubernatorial and North Carolina US Senate Elections. Panel: A Practical View on the Construction of Political Messages. 14th ANCA/AFA Conference on Argumentation, Alta, UT, August 5, 2005.

Debate Coaches Judge the 2004 Presidential Debates: A Roundtable Discussion, National Communication Association, Panelist, Chicago, IL, November 2004.

Building an Interactive Web: A Survey of Official Political Campaign Web Sites from the 2000 Election. Poster Session for Visual Communication Division, With Sarah Hjelm,, National Communication Association, Miami, November 2003.

Echoes of Academic Debate in Televised Debate Preparations: The Case of Elizabeth Dole's 2002 Senate Campaign. Chair and presenter, panel: Political Consulting: Engaging Argument in the Campaign Context. National Communication Association, Miami, November 2003.

The Guerilla Girls: Controversy in Intercollegiate Debate, (Respondent) National Communication Association, Miami, November 2003.

Virtual Criticism: The Visual Presentation of Negativity in the 2002 Senate Campaign Websites and its Creation of Candidate Image. National Communication Association, Miami, November 2003.

International Debate Opportunities for Student and Instructors. Chair and panelist, National Communication Association, New Orleans, LA, November 2002.

Debate at the Intersection of Democracy, Respondent/Panelist, National Communication Association, New Orleans, LA, November 2002.

"*Love Your Enemy*": The press response to Jesse Helms' retirement. Southern State Communication Association, Winston-Salem, NC, April, 2002.

Media Constructions of the 2000 Presidential Debates and Their Impact on Host Institutions. National Communication Association, Atlanta, GA; November, 2001. (With Jason Mika)

Promoting Rookie Debate: Creating educational experiences for beginning debaters. National Communication Association, Atlanta, GA, November, 2001. Panelist

Can the Merger Emerge with Multiple Identities? Tahoe Conference on Academic Debate, Lake Tahoe, CA, June 2001.

Organizational Communication in AFA, Tahoe Conference on Academic Debate, Lake Tahoe, CA, June 2001.

- Political debates in the 2000 election*, Carolina's Communication Association, Wilmington, NC, October, 2000.
- Debate in Non-Debate Settings: Incorporating Debate Techniques in Class Assignments*. Southern States Communication Association, New Orleans, LA, April, 2000, Panelist.
- Political communication outside the lines: Arguing the impeachment controversy*. National Communication Association, Chicago, IL, November 1999. (With Adrienne Brovero)
- A panel discussion: What should be the relationship between competitive speech/debate teams and the university/departments of communication?* National Communication Association, Chicago, IL, November 1999, Panelist.
- The state of politics in the Carolinas -- A Townhall Debate*. Carolina's Communication Association. Asheville, NC, September 1998, Participant.
- Measuring the impact of forensics and communication education on critical thinking: A meta-analytic summary*. National Communication Association. Chicago, IL, November 1997. (With Mike Allen, Sandra Berkowitz, and Steve Hunt)
- Influencing audience attributions at a congressional debate*. National Communication Association. Chicago, IL, November 1997. (With Craig Hullett)
- Debating a shared topic in CEDA and NDT: Roundtable discussion on our future together*. National Communication Association, Chicago, IL, November 1997, Panelist.
- Operationalizing wellness: A roundtable of forensics leaders*. National Communication Association. Chicago, IL, November, 1997. Panelist.
- The longitudinal study of the impact of computers on higher education*. Speech Communication Association. San Diego, CA, November 1996. (With M. Hazen, M. Hyde, J. McMillan, A.Mitra & R. Rogan)
- Debate as an avenue to increased international understanding: The case of the Japan/U.S. CIDD Exchange*. Eastern Communication Association, New York, New York, April 1996.
- Audience recall of issue and image in political debates*. Speech Communication Association, San Antonio, TX, November 1995. (With Craig Hullett)
- Trends and computerization in American competitive debate*. Communication Association of Japan, Sapporo, Japan, June 1995.
- The effectiveness of television news adwatch formats in deflecting the influence of campaign polisspots*. Speech Communication Association, Miami, FL, November 1993. (With M. Pfau)
- A narrative approach to the examination of political advertising: Perspective on the 1990 Gantt/Helms senate campaign*, International Communication Association, Chicago, IL, May 1991.
- Issue development campaigns: The function of competing issue spots*, Western Speech Communication Association, Phoenix, AZ, February 1991.

Response Distinctions Between Immediate Face-to-Face Audience and Mediated Audiences to the 1988 Wake Forest Presidential Debate, Speech Communication Association, Chicago, November 1990. (With M. Hazen, S. Huxman, J. McMillan, H. Lee)

Transformation of Issue to Image and Presence: Eliciting character evaluations in Negative Spot Advertising. International Communication Association, Dublin, Ireland, June, 1990 (Top 4 paper - Political Communication Division).

The analogy between jurisdiction and topicality: Further explication, Speech Communication Association, San Francisco, CA, November, 1989. (With A. Madsen)

When Issue Becomes Image: The Emergence of 'Character' in Political Advertising Campaigns, Speech Communication Association, New Orleans, LA, November, 1988.

Argument Form in 'Negative' Political Advertising, Speech Communication Association, New Orleans, LA, November, 1988.

Debate as Preparation for a Career in Education, Speech Communication Association, Boston, MA, November 1987.

Political Advertising in the Hunt/Helms Senate Race: Pot Shots and Hot Spots, International Communication Association, Montreal, Canada, May, 1987.

Behavioral Equivalence and Point of View Differentiation in Scripted Actions, Speech Communication Association, Chicago, IL, November 1986. (Top 5 paper - Speech and Language Sciences Division)

Polispots in the Hunt/Helms Senate Race: Ideology in 30-Seconds, Carolina's Speech Association, Charleston, SC, October, 1986.

The Concept of Jurisdiction in the Evaluation of Topicality Arguments, Speech Communication Association, Denver, CO, November, 1985. (With A. Madsen).

Schematic Processing and Political Advertising: Explaining 'Spot' Effects, International Communication Association, Honolulu, Hawaii, May, 1985 (Top 5 paper - Political Communication Division).

Improving Summer Debate Institutes, National Developmental Conference on Forensics, Evanston, IL, September, 1984. (With B. Chandler)

Conversational Planning and Self-Serving Utterance: The Manipulation of Topical and Functional Structures in Dyadic Interactions, Paper, International Communication Association, San Francisco, CA, May 1984. (With M.L. McLaughlin, et al.)

Coaching the 1981-82 High School Topic, Carolina's Speech Communication Association, Wilmington, NC, 1981.

Coaching: A Humanistic Perspective, Southern Speech Communication Association, Birmingham, AL, April, 1980.

Subjective Evaluation of Judges: Analysis and Validation, Speech Communication Association, Minneapolis, MN, 1978. (With K. Kellermann and M.D. Hazen).

Limited Faculty in Two-Year Institutions -- A National Survey, Western Speech Communication Association, San Francisco, CA, November, 1976.

Off-Campus Speech Activities in Western Community Colleges, Western Speech Communication Association, Newport Beach, CA, November, 1974.

B: PROFESSIONAL SERVICE

The use of Chinese themes in political advertising. Wake International Student Association. Sept 23, 2013.

Panel Presentations in English and Arabic – Chaired three sessions, 4th International Conference on Argumentation, Rhetoric, Debate and the Pedagogy of Empowerment, Doha, Qatar, January 12-13, 2013.

Debate Watch campus programs, October, 2012.

W-S Optimist Club – Contest Judge and Speech to gathering – Each year in April

Public Debate with Paisley Magnet School Students, Respondent. Rights and Responsibilities: Symposium on Citizenship, Wake Forest University. April 7, 2011

Midterm Election Debate, Public Debate Initiative, Moderator, Wake Forest University, Oct 27, 2010

States of Debating in the US, Chair, 3rd International Conference on Argumentation, Rhetoric, Debate and Critical Pedagogy. Maribor, Slovenia. October 23, 2010.

Training Citizens and Training Debaters, Chair, 3rd International Conference on Argumentation, Rhetoric, Debate and Critical Pedagogy. Maribor, Slovenia. October 24, 2010.

Interpersonal Sense Making – Wake Forest University, Admissions Mock Classes, March 31, 2010; Oct 8 & 11. 3 more in 2011.

Political Advertising – Wake Forest University, Admission Open House Class, Sept., 2008

Youth Vote. Panelist, Symposium on Citizenship, Wake Forest University, April 2008.

A Paradigm Shift: How Mediated Public Debate Shaped Worldviews in the 2006 Midterm Election. Chair, National Communication Association, Chicago, November 2007.

Avenues for Participation for College Student in the Electoral Process. Panelist, Symposium on Citizenship. Wake Forest University, April 2007.

Exploring the Impacts of New Technologies and Debate Practice: A Symposium. Chair, National Communication Association, San Antonio, November 2006.

Argument Form in Competitive Environments: Case Studies in Contemporary Political advertising. Chair, National Communication Association, San Antonio, November 2006.

Forensics and Debate: How to Communicate Outside the Round. Chair, National Communication Association, Miami, November, 2003.

- Arguing us versus them: George W. Bush's rhetorical construction of terrorism.* Chair, National Communication Association, New Orleans, LA, November 2002.
- Constitutin' engagement: Charland, constitutive rhetoric, and competitive debate.* Chair, National Communication Association, Seattle, WA, November 2000.
- The politics of producing debates: Commission survived challenges, but its authority remains tenuous.* Editorial, *Winston-Salem Journal*, Oct. 7, 2000.
- The ritual value of debates.* Editorial, *Greensboro News and Record*, Oct. 8, 2000.
- Creating Leaders in Our Century: Politics Through the Eyes of Political Consultants,* Moderator, Spotlight panel for Political Communication, Southern States Communication Association, New Orleans, LA, March, 2000.
- Teaching Kriticking/Kritiking Teaching: Reflections on Debate Pedagogy,* Chair, Tenth NCA/AFA Conference on Argumentation, Alta, Utah, August 1997.
- Assorted papers in forensics and argumentation,* Chair, Speech Communication Association, San Diego, CA, November, 1996.
- Should CEDA debate affiliate with the American Forensics Association;* Chair, Speech Communication Association, San Antonio, TX, November, 1995.
- International Perspectives on Media and Election Campaigns,* Chair, International Communication Association, Washington, DC, May 1993.
- Including a Disaffected Public: The 1992 Campaign,* Chair, Speech Communication Association, Chicago, IL, November 1992.
- Coaching High School Forensics in the '90s: Special Outreach Program.* Speech Communication Association, Atlanta, GA, November 1991.
- Coordination in Topic Selection (CEDA & NDT): An Open Discussion,* Chair, Speech Communication Association, Atlanta, GA, November, 1991.
- Competitive Papers in Forensics,* Respondent, Speech Communication Association, Chicago, IL, November, 1990.
- News and Public Policy Issues,* Chair, International Communication Association, Dublin, Ireland, June, 1990.
- Political Advertising,* Chair, International Communication Association, San Francisco, May, 1989.
- Argument and Political Advertising,* Chair, Speech Communication Association, New Orleans, LA, November, 1988.
- Evidentiary Ethics in Competitive Debate,* Chair, Speech Communication Association, New Orleans, LA, November, 1988.

Perspective on the 1988 Presidential Debates, Respondent, Eastern Communication Association, Ocean City, MD, May, 1989.

Program Chair for 1977 Convention -- Community College Division, Western Speech Communication Association

C: INVITED COLLOQUIA & PRESENTATIONS

Language and the effective stump speech. Institute for Public Trust. Raleigh, NC. Jan 27, 2014.

Presidential Debates: Persuasive Essentials. Malta Model United Nations Society, US Embassy, Remote-Valletta. Nov. 25, 2013.

Politics America style. Ben Franklin European Conference of the Benjamin Franklin Transatlantic Alumni: Peace Building in Eastern Europe. Chisinau, Moldova, Oct 12, 2013.

Trends in American mass media. The Chisinau School of Advanced Journalism (CSAJ). Chisinau, Moldova, Oct 15 2013.

Communication in the workplace. Young Professionals Program, American Chamber of Commerce in Moldova. Chisinau. Oct. 17, 2013.

Language and the effective stump speech. Institute for Public Trust. Charlotte, NC. Sept 9, 2013.

Language and the effective stump speech. Institute for Public Trust. Raleigh, NC. May 21, 2013.

Political language and political image. Institute for Public Trust. Charlotte, NC. December 13, 2012.

Political language - Messaging in Constructing the Voter. Institute for Public Trust. Wake Forest, November 28, 2012.

Impressions from the 2012 Presidential Debates (with Bobby Burchfield). Wake Forest Alumni Club, Washington, D.C., Oct. 22, 2012.

Making sense of U.S. Presidential Elections. Wake Forest International Students, Wake Forest, Oct 12. 2012

Debating the Question: Why Debate. 4 Lectures (For Chinese Students), Harvard University Debate Institute, Cambridge, MA, July 20-21, 2012.

Language and North Carolina political advertising. Institute for Public Trust. Samford Center, Duke University, April 25, 2012

English Debate Club: Conversation Hour, Sponsor: American Resource Center (US Embassy) and Chisinau Youth Council, Moldova – Skype Lecture, November 23, 2011.

Language use in political campaigns Presentation for Institute for Public Trust. Charlotte, NC, August 24, 2011.

Debate's move into the future: Technology, internationalization, and civic responsibility. Keynote Speech, Barkley Forum Key Coaches Dinner, Emory University, January 28, 2011.

- Political Ads sponsored by Religious Organizations. Symposium on Politics and Religious Intolerance in the U.S., Wake Forest Univ., April 14, 2010.
- Ben Franklin Transatlantic Fellows Initiative. "Thursday's at Starlings", Wake Forest Univ. April 1, 2010.
- Pol Advertising trends and the youth vote. GOP Club. Wake Forest Univ., February 17, 2010.
- Healing the Body Politic: Political Ads and the Health Care Debate, invited lecture, Sheppard Center, Winston-Salem, NC, December 3, 2009.
- Living the Legacy - History is a Reason for Being Smart - 2 invited lectures, seminar session, and public debate. Hampton University Honor's College – Hampton, VA, Sept 28, 2009.
- Historical Eras in Debate at HBCUs: *The Great Debaters* Before and After– 2009 National Historically Black Colleges and Universities Week Conference, Washington DC, August 31, 2009
- Living the Legacy: Debate at HBCUs 1890-1930 – Invited Lecture – University of Mary Washington, Fredericksburg, VA, August 13, 2009.
- Optimist Club "Youth Appreciation Banquet" – featured speaker – "New Politics in North Carolina." Nov 17, 2008.
- Vote: The 2008 Election, Z. Smith Reynolda Library Lecture Series, Oct 29 2008.
- Advertising in the Internet Age. Pennybyrn at Maryfield, Retirement Community, High Point, NC, Oct 3, 2008.
- Digital Politics*, Southern Vance HS, two sections - Teach for America, March 12. 2008.
- Am I My Brother's Keeper?* – Debating Civic Issues, Leadership Winston-Salem, and April 11, 2007.
- Am I My Brother's Keeper? – Responding to Immigration.* Debating local services. Leadership Winston-Salem, May 10, 2006.
- Mentoring & Diversity Sessions.* Southeast Europe Youth Leadership Institute (SEELYI) Conference. Borovets, Bulgaria. December 1-4, 2005.
- "*Am I my Brother's Keeper?*" An interactive debate program. Leadership Winston-Salem, January 14, 2004.
- Political Debates: Lessons and trends from 2003.* James Madison University, March 20, 2003.
- Invited workshop on Argumentation, Hamagshimim Israel Fellowship, Duke University, January 12, 2003.
- Political Debates: An "Insider" Perspective.* The Soden Lecture Series. Invited lecture. Liberty University, November 7th, 2002.
- Political Advertising: Bypassing the Intellect*, Governors School, Salem College, July 11, 2002.

Debating in a Legislative Context, Greater Winston-Salem YMCA, October 7th, 2001. Winston-Salem State Univ. (approx 250 audience)

The STARS program and academic applications: Debate 2000. Alumni Council, November 3, 2000.

Debates 2000: A Political Sideshow? Invited Lecture, Boston College, October 26, 2000.

The Presidential Debate's impact on Wake Forest. Parent's Council Luncheon, September 29, 2000.

History repeated? Presidential Debates in perspective. Retired CEOs, September 28, 2000

Debating the Debates: Do candidate debates add to the political dialogue? President's Weekend 2000. September 8, 2000.

The AFA Umbrella. Comments to the National Individual Events Tournament, Flagstaff, AZ, April 6, 1998 (As AFA President, presented Distinguish Service Award).

Conference Luncheon Remarks, as American Forensics President, Tenth NCA/AFA Conference on Argumentation, Alta, Utah, August 2, 1997.

Our Cooperative Venture. Comments to the National Individual Events Tournament, Arlington, TX., April 7, 1997 (As AFA President, also presented Distinguish Service Awards).

Hot Spots and Pot Shots: Trends in contemporary political Advertising, Lecture for Library Society, Elkin, NC, October 17, 1996.

The Other Gender Gap: Issues for Women Running for Political Office, Panel for the North Carolina Women's Political Caucus, Burlington, NC, January 27, 1996.

Debate Education in the United States, Lecture at the *Daily Yomiuri* Newspaper, Tokyo, Japan, July 1, 1995.

Quails Roost Forensics Conference on Promotion and Tenure, Invited participant, UNC-Chapel Hill, NC, May 1993. Conference Report presented at SCA Summer Conference on Argumentation, Alta, UT.

Trends in Paid Political Advertising, Colloquium, Michigan State University, May 18, 1987.

Political Advertising in the Hunt-Helms Senate Race: Pot Shots and Hot Spots, Interdisciplinary Colloquium, Wake Forest Univ., March 3, 1987.

Countering Counterplans, Lecture, San Diego State University, CA, 1984.

Quasi-Mobilization of the Far-Right: The Rhetoric of Direct-Mail Fund Raising, Lecture, UNC-Wilmington, 1983.

PUBLICATIONS:

Louden, A. (2013). "Permanent adaptation" – The NDT's last 50 years. *Speaker and Gavel*, 50, 18-28.

- Von Burg, R., Louden, A., Von Burg, A., & Gainsford, B. (2013). Debate, civic engagement and post-training social networking. Latif SellamiIn, A. (Ed.), *4th International Conference on Argumentation, Rhetoric, Debate and Pedagogy of Empowerment* (pp. 227-238). Qutardebate, Qutar Foundation.
- Householder, B. D., & Louden, A. D. (2013). Extemporaneous speaking competitions: Investigating the impact of conventional extemporaneous speech organization and judge experience on speaker ratings. *Forensic*, 98, 17-34.
- Louden, A. (2012). Empowering Your Future. *World Education* (China), 5, 14-17.
- Von Burg, A. B., Von Burg, R., Mitchell, G. R. and Louden, A. D. (2012). Emerging communication technologies and the practices of enhanced deliberation: The experience of Benjamin Franklin Transatlantic Fellows Summer Institute," *Journal of Public Deliberation*: 8: <http://services.bepress.com/jpd/vol8/iss1/art16>.
- Louden, A. (Ed.) (2010). *Navigating Opportunity: Policy Debate in the 21st Century*. New York, NY: IDebate Press.
- Zompetti, J. P., Lamballe, A., Louden, A., Packer, J, Pfister, D., Smith, R., Von Burg, R., Williams, D. C., Zemlicka, K., & Mitchell, G. (Under Review). DebateWatch 2.0: Argumentative Engagement in the CNN/YouTube Debate. *Journal of Public Deliberation*.
- Louden, A. (2008). Presidential Communication (2008). In L. L. Kaid and C. Holtz-Bacha (Eds.) *Encyclopedia of Political Communication, Vol. 2* (pp. 631-639). Thousand Oaks, CA: Sage.
- Louden, A. (2006). How are new technologies changing debate? (2006) *Contemporary Argumentation and Debate*, 27. Cross-Examination Debate Association, 71-74 (intro) CAD Forum 71-156.
- Louden, A. (2006). Gauging unique qualities of political debates in state level races: The case of Montana gubernatorial and North Carolina US Senate elections (2006). In P. Riley (Ed.), *Engaging argument* (pp. 342-347). Washington, DC: National Communication Association.
- Louden, A. (2005). Researching non-presidential debates – A moment in time (2005). *Contemporary Argumentation and Debate*. 37-46 (intro) CAD Forum 37-101.
- Louden, A. (2004). CAD Forum: Debating Dogma and Division: (2004). *Contemporary Argumentation and Debate*, 25. 40-94.
- Louden, A. (2005, April). Real people vote: The Iraqi elections. *Idebate Magazine: International Debate Education Association*, 26, 26-29.
- Louden, A. (2004). Rethinking debates: An expert provides suggestions to plan candidate debates. *Public Radio News Directors Incorporated Newsletter*, 2004, 1, 6-7. (Interview with Jackie Yamanaka, Editor). <http://www.prndi.org/newsletter/index.php?id=39>
- Louden, A., & McCauliff, K. (2004). The “Authentic Candidate”: Extending candidate image assessment. (2004). In K. Hacker(Ed.). *Presidential Candidate Images* (pp. 85-103), Rowman & Littlefield.

- Hullett, C., Louden, A., & Mitra, A. (2003). Emotion and political cognition: A test of bipolar, two-dimensional, and discrete models of emotion in predicting involvement and learning (2003). *Communication Monograph*, 70, 250-263.
- Householder, B., & Louden, A. (2003). When training inhibits education: The currents state of extemporaneous speaking. *Rostrum*, 78, 9-17.
- Louden, A. (2003, October). Vanishing differences—a trainer’s perspective on Ljubljana. *Idebate Magazine: International Debate Education Association*, 4, 31-33.
- Louden, A., & Littlefield, L. (2003). “Love your enemy”: The press response to Jesse Helms’ retirement. (2003), *Carolinas Communication Annual*, 19, 1-16.
- Louden, A. (2002). European debate tour, (2002). *Idebate: International Debate Education Association*, 2, 18-23.
- Louden, A. (2001). Can the merger emerge with multiple identities? (Eric Clearinghouse)
- Louden, A. (2000). Not his father's debate. *Wake Forest Magazine*, 48, 28-31. (The Last Word, p. 64)
- Louden, A. (1999, September). Leadership in forensics organizations - 1999-2000. *AFA newsletter*, 33-46.
- Allen, M., Berkowitz, S., Hunt, S., & Louden, A. (1999). A meta-analysis of the impact of forensics and communication education on critical thinking. *Communication Education*, 48, 18-30.
- Louden, A. (1998, September). Leadership of forensics organizations - 1998-1999. *AFA Newsletter*, 23-33.
- Louden, A. (1998, June). A call for community. *AFA Newsletter*, 4-7.
- Hullett, C. R., & Louden, A. (1998). Audience recall of issues and image in congressional debates (1998). *Argumentation and Advocacy*, 34, 189-202.
- Louden, A. (1997). Leadership of forensics organizations: 1997-1998 officers. In *AFA Newsletter*, September 1997, 24-36.
- Louden, A. (1997). A retrospective prospective on the NDT: “Good Days” ahead. In *National Debate Tournament Book*, Liberty University, 22-23.
- Louden, A. (1996, September). Leadership in American forensics organizations: 1996-1997. In *AFA Newsletter* (pp. 26-36).
- Louden, A., & Southworth, B. (Eds.) (1996). *50th National Debate tournament book*. Wake Forest University. (Edited with W. Southworth) (85 pages)
- Allen, M., Berkowitz, S, & Louden, A. (1995). A study comparing the impact of communication classes and competitive forensic experience on critical thinking improvement.. *The Forensic*, 1-8.
- Louden, A. (1994). Special issue: Condensed mediated argument. (1994). *Argumentation and Advocacy*, 31, 51-53.

- Louden, A. (1994). Voter rationality and media excess: Image in the 1992 presidential campaign. In R. Denton (Ed.) *The 1992 presidential campaign: A communication perspectives* (pp. 169-187) Westport, CT: Praeger.
- Pfau, M., & Loudon, A. (1994). Effectiveness of adwatch formats in deflecting political attack ads. *Communication Research, 21*, 325-341.
- Quail Roost Conference: Policy caucus working group on tenure for forensics educators (1994, Winter). *The Forensic, 16-25*.
- Madsen, A., & Loudon, A. (1990). The jurisdiction/topicality analogy (1990). *Argumentation and Advocacy: The Journal of the American Forensic Association, 26*, 151-154.
- Louden, A. (1990). Selecting a college debate program. In R. E. Solt & R. Smith (Eds.), *Space exploration: The policy frontier, Debater's Research Guide, 5-7*.
- Louden, A. (1989). Political advertising in the Hunt/Helms senate race: Pot shots and hot spots. *Politics and Policy, 9*, 10-39.
- Louden, A. (1986). Political spot advertising bibliography (1989). *Political Communication Review, 14*, 19-46.
- Louden, A. (1989). Fraud in the marketplace - debate handbooks revisited (1989). *Rostrum, 63*, 4-8.
- Louden, A. (1988). Review of *Hard Right: The Rise of Jesse Helms*, Ferguson & Helms & Hunt: *The North Carolina Senate Race, 1984*, Snider. *Political Communication Review, 13*, 51-56.
- Louden, A. (1987-8). Schematic processing and political advertising. *The Carolinas Speech Communication Annual, 3-4*, 59-84.
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- Louden, A. (1986). Theoretical perspectives on the debate process (1986) (Ed.) In *The agriculture debate: Fertile ground*, R. Solt & R. Smith (Eds.), *Debaters Research Guide*, Winston-Salem, NC.
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- Louden, A. (1985). Debate handbooks: Protecting the consumer (1985). *Debate Issues, 18*, 6-11.

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- Louden, A. (1982). Tactics and techniques: Some initial thoughts. In A. Louden & R. Solt (Eds.), *Arms sales: The politics of destruction* (pp.2-4), *Debater's Research Guide*, Winston-Salem, NC.
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- Louden, A. & Solt, R. (Eds.) (1981). *Alternatives in education: Stagnation or renewal*. *Debater's Research Guide*, Winston-Salem, NC.
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- Louden, A. (Ed.). *Energy: problems and policies* (1978). *Debater's Research Guide*, Winston-Salem, NC.
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- Louden, A. (1973). Debate strategy -- A perceptual problem. *The Phi Rho Persuader*, 15, 21-24.
- Louden, A. (1971). The relationship of perceived effectiveness and frequency in floor debate of the Montana House of Representatives. *The Communicator*, 2, 4-6.

Teaching philosophy in brief:

Over the years I have learned that students, removed by even a few years from their college classes, do not remember the "facts" presented or theory laden lectures. Rather their education has more to do with exploring new points-of-view, expanding the sense of the possible, and fashioning self esteem strong enough to weather life's diversions. As a result my teaching has been liberated from a model of transmitting materials to more of a collaborative exploration of ideas and applications. In the end students, like everyone, retain best that which is interesting, integrated, and having perceived utility.

From this perspective it is OK for classes to be fun, flexible, and even sometimes raucous. It is OK if more than a few students get excited about the material and produce superior work. It is OK that all students be treated with respect, irrespective of cultural labels and preparation they bring to the process. All too often as educators we confuse "knowing about" with KNOWING, complexity with academic insight, and recall with understanding. Once I unfettered myself from assumptions about what the students "must learn" to an exploration of the ideas and applications surrounding the class materials, I have become correspondingly more effective in the classroom. Each class day still excites me after nearly four decades. Not a bad way to make a living!