

E. J. Masicampo

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Employment

2017-present Associate Professor, Wake Forest University
2011-2017 Assistant Professor, Wake Forest University
2010-2011 Post-Doctoral Fellow, Tufts University, Advisor: Nalini Ambady

Education

2008-2010 Ph.D. Social Psychology, Florida State University, Advisor: Roy F. Baumeister
2005-2008 M.S. Social Psychology, Florida State University, Advisor: Roy F. Baumeister
1999-2003 B.A. Psychology, University of California, Santa Barbara

Publications

- Anderson, R. A., & Masicampo, E. J. (in press). Protecting the innocence of youth: Moral sanctity values underlie censorship from young children. *Personality and Social Psychology Bulletin*.
- Oussedik, E., Foy, C. G., Masicampo, E. J., Kammrath, L. K., Anderson, R. E., & Feldman, S. R. (in press). Accountability: A missing construct in models of adherence behavior and in clinical practice. *Patient Preference and Adherence*.
- Masicampo, E. J. (2017). Willpower as "won't"-power and the challenges of measuring trait self-control. In W. Sinnott-Armstrong & C. Miller (Eds.), *Moral Psychology, Vol. 5: Virtues and Vices* (pp. 215-224). Cambridge, MA: MIT Press.
- Chalabaev, A., Radel, R., Masicampo, E. J., & Dru, V. (2016). Reducing stereotype threat with embodied triggers: A case of sensorimotor-mental congruence. *Personality and Social Psychology Bulletin, 42*(8), 1063-1076.
- Masicampo, E. J., & Slepian, M. L. (2016). Linking diverse resources to action control. In Hirt, E. (Ed.), *Self-Regulation and Ego Control*. San Diego, CA: Elsevier.
- Slepian, M. L., Masicampo, E. J., & Galinsky, A. D. (2016). The hidden effects of recalling secrets: Assimilation, contrast, and the burdens of secrecy. *Journal of Experimental Psychology: General, 145*(8), e27-e48.
- Vonasch, A. J., Masicampo, E. J., & Baumeister, R. F. (2016). The science of consciousness must include its more advanced forms. *Behavioral and Brain Sciences, 39*, 43-44. [Commentary.]
- Baumeister, R. F., Masicampo, E. J., & Vohs, K. D. (2015). Conscious thoughts and the causation of behavior. In M. Mikulincer, P. Shaver (Eds.), E. Borgida, & J. Bargh (Assoc. Eds.), *APA handbook of personality and social psychology: Vol. 1. Attitudes and social cognition* (pp. 231-250). Washington, DC: American Psychological Association.
- Open Science Collaboration. (2015). Estimating the reproducibility of psychological science. *Science, 349*(6251).
- Slepian, M. L., Camp, N. P. & Masicampo, E. J. (2015). Exploring the secrecy burden: Secrets, preoccupation, and perceptual judgments. *Journal of Experimental Psychology: General, 144*(2), e31-e42.
- Slepian, M. L., Masicampo, E. J., & Ambady, N. (2015). Cognition from on high and down low: Verticality and construal level. *Journal of Personality and Social Psychology, 108*, 1-17.
- Baumeister, R. F., Vohs, K. D., & Masicampo, E. J. (2014). Maybe it helps to be conscious, after all: Commentary on Newell and Shanks. *Behavioral and Brain Sciences, 37*, 20-21. [Commentary.]
- Masicampo, E. J., & Ambady, N. (2014). Predicting fluctuations in widespread interest: Memory decay and goal-related memory accessibility in internet search trends. *Journal of Experimental Psychology: General, 143*(1), 205-214.

- Masicampo, E. J., & Sahakyan, L. (2014). Imagining another context during encoding offsets context-dependent forgetting. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 40(6), 1772-1777.
- Masicampo, E. J., Barth, M., & Ambady, N. (2014). Group-based discrimination in judgments of moral purity-related behaviors: Experimental and archival evidence. *Journal of Experimental Psychology: General*, 143(6), 2135-2152.
- Masicampo, E. J., Martin, S. R., & Anderson, R. A. (2014). Understanding and overcoming self-control depletion. *Social and Personality Psychology Compass*, 8(11), 638-649.
- Shea, L., & Masicampo, E. J. (2014). Self-affirmation counteracts the effects of burdens on judgments of distance. *Journal of Experimental Social Psychology*, 50, 105-108.
- Slepian, M. L., Masicampo, E. J., & Ambady, N. (2014). Relieving the burdens of secrecy: Revealing secrets influences judgments of hill slant and distance. *Social Psychological and Personality Science*, 5(3), 293-300.
- Toosi, N. R., Masicampo, E. J., & Ambady, N. (2014). Aggressive acts increase commitment to new groups: Zombie attacks and blocked shots. *Social Psychological and Personality Science*, 5(3), 286-292.
- Baumeister, R. F., Masicampo, E. J., & Twenge, J. M. (2013). The social self. In H. Tennen, J. Suls, and I. B. Weiner (Eds.), *Handbook of Psychology, Vol. 5: Personality and social psychology* (pp. 247-273). Hoboken, NJ: John Wiley & Sons, Inc.
- Masicampo, E. J., & Baumeister, R. F. (2013). Conscious thought does not guide moment-to-moment actions—it serves social and cultural functions. *Frontiers in Psychology*, 4, 478.
- Masicampo, E. J., & Baumeister, R. F. (2012). Committed but close-minded: When making a specific plan for a goal hinders success. *Social Cognition*, 30, 37-55.
- Masicampo, E. J., & Lalonde, D. R. (2012). A peculiar prevalence of *p* values just below .05. *Quarterly Journal of Experimental Psychology*, 65(11), 2271-2279.
- Slepian, M. L., Masicampo, E. J., Toosi, N. R., & Ambady, N. (2012). The physical burdens of secrecy. *Journal of Experimental Psychology: General*, 141, 619-624.
- Baumeister, R. F., Masicampo, E. J., & DeWall, C. N. (2011). Arguing, reasoning, and the interpersonal (cultural) functions of human consciousness. *Behavioral and Brain Sciences*, 34, 74. [Commentary.]
- Baumeister, R. F., Masicampo, E. J., & Vohs, K. D. (2011). Do conscious thoughts cause behavior? *Annual Review of Psychology*, 62, 331-361.
- Masicampo, E. J., & Baumeister, R. F. (2011). Consider it done!: Plan making can eliminate the cognitive effects of unfulfilled goals. *Journal of Personality and Social Psychology*, 101(4), 667-683.
- Masicampo, E. J., & Baumeister, R. F. (2011). Finding positive value in human consciousness: Conscious thought serves participation in society and culture. In K. Sheldon, T. Kashdan, and M. Steger (Eds.), *Designing the Future of Positive Psychology: Taking Stock and Moving Forward* (pp. 175-189). New York: Oxford University Press.
- Masicampo, E. J., & Baumeister, R. F. (2011). Unfulfilled goals interfere with tasks that require executive functions. *Journal of Experimental Social Psychology*, 47, 300-311.
- Featured as Editor's Choice, *Science* (2010), 330, 1023.
- Baumeister, R. F., & Masicampo, E. J. (2010). Conscious thought is for facilitating social and cultural interactions: How mental simulations serve the animal-culture interface. *Psychological Review*, 117, 945-971.
- Baumeister, R. F., Masicampo, E. J., & DeWall, C. N. (2009). Prosocial benefits of feeling free: Disbelief in free will increases aggression and reduces helpfulness. *Personality and Social Psychology Bulletin*, 35, 260-268.
- DeWall, C. N., Baumeister, R. F., & Masicampo, E. J. (2009). Rejection: Resolving the paradox of emotional numbness after exclusion. In A. L. Vangelisti (Ed.) *Feeling Hurt in Close Relationships* (pp. 123-142). New York: Cambridge University Press.

- DeWall, C. N., Baumeister, R. F., & Masicampo, E. J. (2008). Evidence that logical reasoning depends on conscious processing. *Consciousness and Cognition, 17*, 628-645.
- Masicampo, E. J., & Baumeister, R. F. (2008). Toward a physiology of dual-process reasoning and judgment: Lemonade, willpower, and expensive rule-based analysis. *Psychological Science, 19*, 255-260.
- Tice, D. M., & Masicampo, E. J. (2008). Approach and avoidance motivations in the self-concept and self-esteem. In A. Elliott (Ed.), *Handbook of Approach and Avoidance Motivation* (pp. 505-519). Mahwah, NJ: Erlbaum.
- Gitter, S. A., & Masicampo, E. J. (2007). Accountability. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 3-4). Thousand Oaks, CA: Sage.
- Masicampo, E. J. (2007). Consciousness. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 171-173). Thousand Oaks, CA: Sage.
- Masicampo, E. J., & Baumeister, R. F. (2007). Relating mindfulness and self-regulatory processes. *Psychological Inquiry, 18*, 255-258. [Commentary.]

Honors and Awards

- 2013 Wake Forest University Creative and Research Activities Development and Enrichment (CRADLE) Fellow
- 2010 Editor's Choice Article, *Science*
- 2009 Fellow, Summer Institute in Social Psychology, Northwestern University
- 2009 Brigham Award for Excellence in Research
- 2009 Student Poster Award, Society for Personality and Social Psychology, Honorable Mention
- 2008 Fellow, Summer Institute on Bounded Rationality in Psychology and Economics, Max Planck Institute in Berlin, Germany
- 2008 Brigham Award for Excellence in Research, Honorable Mention

Grants

- 2015 – 2017 Templeton Philosophy and Science of Self-Control Grant (\$201,491), PI
with Shaun Nicholas (co-PI) and Kathleen Vohs (co-PI)
- 2014 Wake Forest University Collaborative Pilot Grant (\$20,000), Co-PI
- 2012 Wake Forest University Social, Behavioral, & Economic Science Research Grant (\$9,710), PI

Invited Talks

- 2016 Department of Psychology, Auburn University, Auburn, AL
- 2014 Motivation Lab, New York University, New York, NY
- 2012 Booth School of Business, University of Chicago, Chicago, IL
- 2012 Social Psychology Brownbag, Duke University, Durham, NC
- 2012 Social Psychology Brownbag, University of North Carolina, Chapel Hill, Chapel Hill, NC
- 2011 Center for Human Sciences, Chapel Hill, NC
- 2011 Cognitive Psychology Program, University of North Carolina, Greensboro, Greensboro, NC
- 2011 Department of Psychology, Wake Forest University, Winston-Salem, NC
- 2011 Affect/Social Psychology Program, University of Denver, Denver, CO
- 2010 Social Psychology Program, Florida State University, Tallahassee, FL

Conferences Organized

- 2015 Site coordinator, Annual Meeting for the Society for Southeastern Social Psychologists, Winston-Salem, NC
- 2013 Co-organizer, Self-Regulation Pre-conference, SPSP, New Orleans, LA
- 2011 Co-organizer, Consciousness Pre-conference, SPSP, San Antonio, TX

Chaired Symposia

- Masicampo, E. J., & Vohs, K. D. (January, 2013). *What good are mental simulations? Mental simulations shift moral judgments, change forecasts of future behavior, and dramatically improve goal attainment*. Symposium presented at the Society for Personality and Social Psychology, New Orleans, LA. Speakers: Joshua Greene, Lisa Libby, E. J. Masicampo, & Gabriele Oettingen.
- Slepian, M. L., & Masicampo, E. J. (January, 2013). *Concealment in plain sight: The unseen influence of secrets in e-mails, bodily experiences, social interactions, and the community*. Symposium presented at the Society for Personality and Social Psychology, New Orleans, LA. Speakers: Yla Tausczik, Michael Slepian, Benjamin Everly, and Diane Quinn.
- Masicampo, E. J. (March, 2011). *Social Issues*. Symposium presented at the Eastern Psychological Association, Cambridge, MA. Speakers: Raelene Joran, Rick M. Cheung, E. J. Masicampo, & Jordan B. Leitner.
- Masicampo, E. J., & Williams, L. E. (February, 2008). *Unlocking the Unconscious: Implications for Executive Functioning, Self-Regulation, and Reasoning*. Symposium presented at the Society for Personality and Social Psychology, Albuquerque, NM. Speakers: James Y. Shah, E. J. Masicampo, Lawrence E. Williams, & Ap Dijksterhuis.

Conference Presentations

- Masicampo, E. J., Vohs, K. D., & Nichols, S. (March, 2017). *Visual self-perspectives and self-control*. Talk given at the Affective and Behavioral Regulatory Processes Conference, New Brunswick, NJ.
- Masicampo, E. J., Vohs, K. D., & Nichols, S. (March, 2017). *Visual self-perspectives and self-control*. Talk given at the annual meeting of the North Carolina Cognition Group, Greensboro, NC.
- Howard, K., & Masicampo, E. J. (January, 2017). *When moral judgments breed hate: The effects of perceived immorality on prejudice and discrimination*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Ray, A., & Masicampo, E. J. (January, 2017). *Intentionality perception and meaning making in abstract art*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Masicampo, E. J. (February, 2016). *A brief mental context change can counteract goal interference*. Talk given at the annual meeting of the North Carolina Cognition Group, Winston-Salem, NC.
- Masicampo, E. J., Vohs, K. D., & Nichols, S. (December, 2015). *Visual self-perspectives and self-control*. Talk given at the Philosophy and Science of Self-Control Conference, Tallahassee, FL.
- Dougherty, S., & Masicampo, E. J. (October, 2015). *The effects of anger and fear on initiatory and inhibitory self-control*. Poster presented at the annual meeting for the Society of Southeastern Social Psychologists, Winston-Salem, NC.
- Hu, X., & Masicampo, E. J. (October, 2015). *Interpreting emotions in music and dance*. Poster presented at the annual meeting for the Society of Southeastern Social Psychologists, Winston-Salem, NC.
- Masicampo, E. J., & Slepian, M. L. (July, 2015). *Linking diverse resources to action control*. Talk given at the Self-Regulation and Ego Control Meeting, Bloomington, IN.
- Masicampo, E. J., Chalabaev, A., Radel, R., & Dru, V. (May, 2015). *Reducing stereotype threat via sensorimotor triggers: A case of sensorimotor-mental motivational congruence*. Talk given at the annual meeting for the Society for the Study of Motivation, New York, NY.
- McKee, S., & Masicampo, E. J. (April, 2015). *The effects of perpetrator closeness on moral purity violation judgments*. Talk given at Carolina Research in Social Psychology, Durham, NC.
- Anderson, R. A., & Masicampo, E. J. (February, 2015). *Naughty or nice: How people morally perceive children who hold fantastical beliefs*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Long Beach, CA.

- Ford, C. G., & Masicampo, E. J. (February, 2015). *The effect of approach and avoidance movements on self-control*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Long Beach, CA.
- Martin, S. R., & Masicampo, E. J. (February, 2015). *Religion and self-control: Reputational concerns and the demonization of temptation*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Long Beach, CA.
- McKee, S., & Masicampo, E. J. (February, 2015). *The effects of perpetrator closeness on judgments of moral purity violations*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Long Beach, CA.
- Masicampo, E. J., & Martin, S. R. (October, 2014). *Demonizing temptation: Linking religiosity and inhibitory self-control*. Talk given at the annual meeting for the Society for Southeastern Social Psychologists, Athens, GA.
- McKee, S., & Masicampo, E. J. (October, 2014). *The effects of perpetrator closeness on moral purity violation judgments*. Poster presented at the annual meeting for the Society for Southeastern Social Psychologists, Athens, GA.
- McKee, S., Nethels, J., & Masicampo, E. J. (June, 2014). *Temporal Framing and Perceptions of Minority Progress*. Poster presented at the annual meeting for the International Society for Justice Research, New York, NY.
- McKee, S., Nethels, J., & Masicampo, E. J. (May, 2014). *Temporal Framing and Perceptions of Minority Progress*. Poster presented at the annual meeting for the Association for Psychological Science, San Francisco, CA.
- Masicampo, E. J. (May, 2014). *The separation of goals across contexts facilitates goal engagement and performance: The case of mental context change*. Talk given at the annual meeting for the Society for the Study of Motivation, San Francisco, CA.
- Anderson, R., & Masicampo, E. J. (February, 2014). *Concerns of moral sanctity drive censoring from young children*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Austin, TX.
- Martin, S. R., & Masicampo, E. J. (February, 2014). *How endorsement of religion affects scientific commitment*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Austin, TX.
- Anderson, R., & Masicampo, E. J. (November, 2013). *Concerns of moral sanctity drive censoring from young children*. Poster presented at the annual meeting for the Society for Southeastern Social Psychologists, Augusta, GA.
- Hobbs, K., & Masicampo, E. J. (November, 2013). *The effects of misattribution of arousal on desire*. Poster presented at the annual meeting for the Society for Southeastern Social Psychologists, Augusta, GA.
- Masicampo, E. J. (November, 2013). *The self-regulatory benefits of temporary distractions: Brief mental context change can counteract goal interference*. Talk given at the annual meeting for the Society for Southeastern Social Psychologists, Augusta, GA.
- Masicampo, E. J., Vohs, K. D., Vonasch, A. J., & Baumeister, R. F. (January, 2013). *Making Plans Helps Goal Attainment —But How? Mental Simulations Are the Key*. Talk given at the annual meeting for the Society for Personality and Social Psychology, New Orleans, LA.
- Masicampo, E. J., Baumeister, R. F., & Lambert, N. (January, 2012). *Recent and anticipated mental efforts elicit sweet-specific cravings*. Talk given at the annual meeting for the Society for Personality and Social Psychology, San Diego, CA.
- Masicampo, E. J., Barth, M. E., & Ambady, N. (November, 2011). *Group-based disgust amplifies moral purity judgments: Praise, criticism, and punishment from the NYPD*. Talk given at the annual meeting for the Society for Southeastern Social Psychologists, Johnson City, TN.
- Masicampo, E. J., & Baumeister, R. F. (October, 2011). *Consider it done!: The cognitive effects of unfulfilled goals are eliminated by making a plan*. Talk given at the annual meeting for the Association for Consumer Research, St. Louis, MO.
- Masicampo, E. J., & Baumeister, R. F. (March, 2011). *Self-regulatory consequences of setting a specific plan for a goal*. Talk given at the annual meeting for the Eastern Psychological Association, Cambridge, MA.

- Masicampo, E. J., & Ambady, N. (January, 2011). *Selective goal contagion requires conscious attention and energy*. Poster presented at the Consciousness Pre-Conference at the annual meeting for the Society for Personality and Social Psychology, San Antonio, TX.
- Masicampo, E. J., & Baumeister, R. F. (January, 2011). *Committed but closed-minded: When making a plan for a goal hinders success*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, San Antonio, TX.
- Vohs, K. D., Baumeister, R. F., & Masicampo, E. J. (October, 2010). *Does consciousness cause behavior?* Talk given at the Society for Experimental Social Psychology annual meeting, Minneapolis, MN.
- Baumeister, R. F., Masicampo, E. J., & Vohs, K. D. (January, 2010). *Can consciousness cause behavior?* Talk given at the Winter Conference in Social Psychology, Park City, UT.
- Baumeister, R. F., Masicampo, E. J., & Vohs, K. D. (January, 2010). *Can consciousness cause behavior?* Talk given at the Experimental Philosophy Conference, Tallahassee, FL.
- Baumeister, R. F., & Masicampo, E. J. (January, 2010). *Unconscious goal pursuit needs conscious help after all!* Poster presented at the annual meeting for the Society for Personality and Social Psychology, Las Vegas, NV.
- Masicampo, E. J., & Baumeister, R. F. (January, 2010). *The motivated replenishment of self-control resources through dietary means*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Las Vegas, NV.
- Masicampo, E. J., & Baumeister, R. F. (February, 2009). *Consider it done: Making a plan is sufficient to reduce the cognitive effects of goals*. Poster presented at the annual meeting for the Society for Personality and Social Psychology, Tampa, FL.
- Baumeister, R. F., & Masicampo, E. J. (November, 2008). *Lemonade and bounded rationality: Limited resources affect reasoning and judgment*. Talk given at the annual meeting for the Society for Judgment and Decision Making, Chicago, IL.
- Masicampo, E. J., & Baumeister, R. F. (July, 2008). *Toward a physiology of dual-process reasoning and judgment: Lemonade, willpower, and expensive rule-based analysis*. Poster presented at the Summer Institute for Bounded Rationality in Psychology and Economics, Berlin, Germany.
- Masicampo, E. J., & Baumeister, R. F. (February, 2008). *Unfulfilled goals interfere with other, unrelated pursuits*. Talk given at the annual meeting for the Society for Personality and Social Psychology, Albuquerque, NM.
- Masicampo, E. J., & Baumeister, R. F. (May, 2007). *The frustration of nonconsciously activated goals interferes with executive functioning*. Poster presented at the annual meeting for the Association for Psychological Science, Washington, DC.
- Masicampo, E. J., Baumeister, R. F., & DeWall, C. N. (January, 2007). *Prosocial benefits of feeling free: Manipulating disbelief in free will increases aggression and reduces helpfulness*. Poster presented at the annual meeting for the Society of Personality and Social Psychology, Memphis, TN.

Courses Taught

Wake Forest University	Moral Psychology, Motivation and Self-Regulation, Research Methods and Statistics, Social Psychology
Florida State University	Sensation and Perception Lab, Social Psychology

Editorial Experience

- Associate Editor, Social and Personality Psychology Compass, 2017 - present
- Editorial Board Member, Journal of Experimental Psychology: General, 2013- present
- Editorial Board Member, Frontiers in Psychology, Personality and Social Psychology, 2017 - present

Ad-hoc Journal Reviewing

Acta Psychologica
Addiction Research and Theory
Advances in Cognitive Psychology
Appetite
Applied Cognitive Psychology
Behavioral Sciences
British Journal of Social Psychology
Cognition
Cognition and Emotion
Cognitive, Affective, and Behavioral Neuroscience
Cognitive Processing
Consciousness and Cognition
Current Directions in Psychological Science
Educational Psychology
Emotion
European Journal of Social Psychology
Frontiers in Psychology
International Journal of Psychology
International Journal of Psychophysiology
Journal of Behavioral Decision Making
Journal of Behavioral Medicine
Journal of Cognitive Psychology
Journal of Consciousness Studies
Journal of Experimental Psychology: General
Journal of Experimental Social Psychology
Journal of Personality and Social Psychology
Journal of Research in Personality
Journal of Social and Personal Relationships
Judgment and Decision Making
Motivation and Emotion
Organizational Behavior and Human Decision
Processes
Personality and Social Psychology Bulletin
PLoS ONE
Psychological Bulletin
Psychological Science
Quarterly Journal of Experimental Psychology
Review of Philosophy and Psychology
SAGE Open
Science Open
Self and Identity
Social Psychological and Personality Science
Thinking and Reasoning

Ad-hoc Grant Reviewing

National Science Foundation
Swiss National Science Foundation

University Service

Wake Forest University Institutional Review Board (IRB), 2014 - present
Lower Division Adviser, 2012 - present

Other Service to the Field

Society for the Study of Motivation, Member-at-Large, 2017 - present
Society for the Study of Motivation, Program Review Committee for the 2017 SSM Annual meeting
Society for the Study of Motivation, Program Review Committee for the 2016 SSM Annual Meeting
Society for Personality and Social Psychology, Symposium Review Panel for the 2016 SPSP Annual Meeting
Society for Personality and Social Psychology, Poster Committee for the 2015 SPSP Annual Meeting
Society of Southeastern Social Psychologists, Poster Judge for the 2014 SSSP Annual Meeting
Society for Personality and Social Psychology, Poster Committee for the 2012 SPSP Annual Meeting
Society of Southeastern Social Psychologists, Poster Judge for the 2011 SSSP Annual Meeting
International Society for Interpersonal Acceptance and Rejection, Scientific Review Committee for the 3rd International Congress in Interpersonal Acceptance and Rejection, 2011