



# intrade

The Prediction Market

*Who We Are  
& What We Do*

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# Who We Are

- Irish company
- Founded in 1999
- 78 years experience  
= Lots of mistakes

# What We Do

- We provide marketplaces
- Trading services
- Information services
- Help people to use PM's

# Example “Customers”

- Public markets
- Private markets
- Market data
- Customers’ questions answered
  - Tap into Intrade.com wisdom

# Users of Our Information



The New York Times



NewsWire



# Can “We” Help You?

- Yes! A great tool
- Many benefits e.g.
  - Better Information
  - Communication
  - Focus
  - Voice

# Learning's

- Buy-in & resources
- Participation
- Markets
- Validation



***Participation***



QA &

**Thank you!**

