*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareowner Meeting to Be Held on April 23, 2014.

GENERAL ELECTRIC COMPANY

Vanguard

485 DEVON PARK DRIVE
WAYNE PA 19087

Meeting Information

Meeting Type: Annual Meeting
For holders as of: February 24, 2014
Date: April 23, 2014 Time: 10:00 a.m., Central Time
Location: Sheraton Chicago Hotel & Towers
301 E. North Water St.
Chicago, IL 60611

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com, scan the QR code on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.
Before You Vote
How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:
NOTICE AND PROXY STATEMENT  ANNUAL REPORT

How to View Online:
Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) and visit:
www.proxyvote.com, or scan the QR code below.

How to Request and Receive a PAPER or E-MAIL Copy:
If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy.
Please choose one of the following methods to make your request:
1) BY INTERNET: www.proxyvote.com
2) BY TELEPHONE: 1-800-579-1639
3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, Instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 9, 2014 to facilitate timely delivery.

How To Vote
Please Choose One of the Following Voting Methods

Vote In Person: If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.proxyvote.com or request a paper copy of the materials, which will contain the appropriate instructions. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

Vote By Internet: Go to www.proxyvote.com or from a smart phone, scan the QR code above. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.
Voting Items

Your Board of Directors recommends you vote FOR the following nominees and FOR management proposals B1 and B2:

A. Election of Directors
   Nominees:
   A1. W. Geoffrey Beattie
   A2. John J. Brennan
   A4. Francisco D'Souza
   A5. Marijn E. Dekkers
   A6. Ann M. Fudge
   A7. Susan J. Hockfield
   A8. Jeffrey R. Immelt
   A9. Andrea Jung
   A10. Robert W. Lane
   A11. Rochelle B. Lazarus
   A12. James J. Mulva
   A13. James E. Rohr
   A14. Mary L. Schaprio
   A15. Robert J. Swieringa
   A16. James S. Tisch
   A17. Douglas A. Warner III

B1. Advisory Approval of Our Named Executives' Compensation

B2. Ratification of Selection of Independent Auditor for 2014

Your Board of Directors recommends you vote AGAINST shareholder proposals C1 through C6:

C1. Cumulative Voting

C2. Senior Executives Hold Option Shares for Life

C3. Multiple Candidate Elections

C4. Right to Act by Written Consent

C5. Cessation of All Stock Options and Bonuses

C6. Sell the Company

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.
Voting Instructions

Please note that under a rule amendment adopted by the New York Stock Exchange for shareholder meetings held on or after January 1, 2010, brokers are no longer allowed to vote securities held in their clients' accounts on uncontested elections of directors unless the client has provided voting instructions. It will continue to be the case that brokers cannot vote their clients' securities in contested director elections. Consequently, if you want us to vote your securities on your behalf on the election of directors, you must provide voting instructions to us. Please note that this rule amendment shall not apply in the case of a company registered under the Investment Company Act of 1940 voting on matters presented at shareholder meetings, particularly the election of directors. The primary method for shareholders to influence the direction taken by a publicly-traded company, we urge you to participate in the election by providing voting instructions promptly.

If your securities are held by a broker who is a member of the New York Stock Exchange (NYSE), the rules of the NYSE will guide the voting procedures. These rules provide that if instructions are not received from you prior to the issuance of the first vote, the proxy may be voted at discretion of your broker on the twentieth day, if the material was mailed at least 15 days prior to the meeting date or on the fifteenth day, if the proxy material was mailed 25 days or more prior to the meeting date. In order for your broker to exercise this discretionary authority, proxy material would need to have been mailed at least 15 days prior to the meeting date, and one or more of the matters before the meeting must be deemed “routine” in nature according to NYSE guidelines. If these two requirements are met and you have not communicated to us prior to the first vote being issued, we may vote your securities at our discretion on any matters deemed to be routine. We will nevertheless follow your instructions, even if your discretionary vote has already been given.

In order for your securities to be represented at the meeting on one or more matters before the meeting, it will be necessary for us to have your specific voting instructions.

If your securities are held by a bank, your securities cannot be voted without your specific instructions.

**If you hold your securities through a Canadian broker or bank, please be advised that you are receiving this voting instruction form and meeting materials at the direction of the issuer. Even if you have declined to receive security-holder materials, a reporting issuer is required to deliver these materials to you if you have advised your intermediary that you object to the disclosure of your beneficial ownership information to the reporting issuer. It is our responsibility to deliver these materials to you on behalf of the reporting issuer. These materials are being sent at no cost to you.**