C:\> diskpart

DISKPART> list disk

    Select the USB device from the list and substitute the disk number below
    when necessary

DISKPART> select disk 1

DISKPART> clean

DISKPART> create partition primary

DISKPART> select partition 1

DISKPART> active

DISKPART> format fs=fat32

DISKPART> assign

DISKPART> exit

xcopy X:\*.* /s/e/f Y:\

    where X:\ is your mounted image or physical DVD and Y:\ is your USB
    device